January 26, 2017

PHILIPPINE STOCK EXCHANGE

3rd Floor, PSE Office Plaza Ayala Triangle, Ayala Avenue, Makati City

Attention

JOSE VALERIANO B. ZUÑO III

OIC-Head, Disclosure Department

Dear Ms. Zuño:

This is to inform you that there was a purchase transaction last January 25, 2017 of 10,000 SEVN shares respectively, under the name of Mr. Antonio Jose U. Periquet, Jr., Independent Director of Philippine Seven Corporation, at closing price of Php137.00 per share through the Philippine Stock Exchange.

Below is the summary of changes in said shareholding arising from the above transaction:

Name	Position	Before Purchase of Shares		No. of Shares	After Purchase of Shares	
		No. of Shares	%	Purchased	No. of Shares	%
Mr. Antonio Jose U. Periquet, Jr.	Independent Director	990,007	0.22%	10,000	1,000,007	0.22%

Thank you.

Very truly yours,

ATTY. EVELYN S. ENRIQUEZ

Corporate Secretary