

January 23, 2017

PHILIPPINE STOCK EXCHANGE 3rd Floor, PSE Office Plaza Ayala Triangle,

Plaza Ayala Triangle, Ayala Avenue, Makati City

Attention : **JOSE VALERIANO B. ZUÑO III** OIC-Head, Disclosure Department

Dear Ms. Zuño:

This is to inform you that there was a purchase transaction last January 19, 2017 of 63,000 SEVN shares respectively, under the name of Mr. Antonio Jose U. Periquet, Jr., Independent Director of Philippine Seven Corporation, at closing price of Php132.00 per share through the Philippine Stock Exchange.

Below is the summary of changes in said shareholding arising from the above transaction:

| Name | Position | Before Purchase of Shares | | No. of Shares | After Purchase of Shares | |
|--------------------------------------|-------------------------|------------------------------|-------|---------------|-----------------------------|-------|
| | | No. of Shares | % | Purchased | No. of Shares | % |
| Mr. Antonio Jose U. Periquet, Jr. | Independent Director | 927,007 | 0.20% | 63,000 | 990,007 | 0.22% |

Thank you.

Very truly yours,

Armi gonz

ATTY. EVELYN S. ĚNRIQÚEZ Corporate Secretary