October 4, 2012

PHILIPPINE STOCK EXCHANGE

3rd Floor, PSE Office Plaza Ayala Triangle, Ayala Avenue, Makati City

Attention

JANET A. ENCARNACION

Head, Disclosure Department

Re

Public Ownership Report

Gentlemen:

Attached is the Public Ownership Report of Philippine Seven Corporation as of September 30, 2012, which is presented in your prescribed format.

Thank you.

Very truly yours,

ATTY. EVELYN S. ENRIQUEZ

Albun gory

Corporate Secretary

PHILIPPINE SEVEN CORPORATION Computation of Public Ownership as of September 30, 2012

Total

Number of Issued Shares

Less: Number of Treasury Shares (if any)

347,329,216 686,250

Number of Issued & Outstanding Shares				346,642,966
Less:	% to total	Num	ber	
	Outstanding Shares	of Sh	arec	
Directors*	Ollares	01 311	iai es	
Vicente T. Paterno				
Direct	0.31%		1,061,076	
Indirect (thru) Jose Victor Paterno				
Direct	2.61%		9,061,154	
Indirect (thru)				
Jorge L. Araneta Direct	0.00%		1	
Indirect (thru)	0.0070		-	
Diana P. Aguilar	0.000/		4	
Direct Indirect (thru)	0.00%		1 -	
Hsu Chung-Jen				
Direct	0.00%		1	
Indirect (thru) Chien-Nan Hsieh			-	
Direct	0.00%		1	
Indirect (thru)			-	
Wen Chi -Wu Direct	0.00%		1	
Indirect (thru)			-	
Nan-Bey Lai	0.000/		4	
Direct Indirect (thru)	0.00%		1 -	
Yang Yen-Sen				
Direct	0.00%		1	
Indirect (thru) Michael B. Zalamea*			-	
Direct	0.00%		1	
Indirect (thru)			-	
Antonio Jose U. Periquet* Direct	0.00%		1	
c/o of PCD Nominee	0.20%		700,951	
Indirect (thru)			-	
*Independent Director Sub-total	3.12%			10,823,190
Officers*	0,			10,020,100
Atty. Evelyn Enriquez				
Direct	0.00%	2,702		
Indirect (thru)	0.00%	-		0.700
Sub-total	0.00%			2,702
Principal Stockholders* President Chain Store (Labuan)				
Holdings Corp.				
Direct	55.35%	191,860,452		
Indirect (thru) Arisaig Asia Consumer Fund		-		
Ltd.				
Direct	10.39%	36,000,000		
Indirect (thru) Sub-total	65.73%	<u> </u>		227,860,452
Locked-up Shares	33.7370			227,000,102
Asian Holdings Corp.				
Direct	1.12%	3,870,955		
Indirect (thru) Progressive Development Corp.		-		
Direct	1.15%	3,996,557		
Indirect (thru)		-		
Agus Development Corp. Direct	1.39%	4,835,620		
Indirect (thru)	1.33/0	-,000,020		
Sub-total	3.66%			12,703,132
TOTAL	72.52%			251,389,476
Total Number of Shares Owned by the Public	27.48%			95,253,490

PUBLIC OWNERSHIP PERCENTAGE Total Number of Shares Owned by the Public Total Issued and Outstanding Shares

95,253,490	shares		27%				
346,642,966	shares						
Required Po	ublic Ownership %**	=	10%				
	/		Not				
	Complied		Complied				
	(Please Check (/) the appropriate box)						

Number of Issued and Outstanding Shares	=	346,642,966
Number of Outstanding Shares	=	346,642,966
Number of Treasury Shares	=	686,250
Number of Listed Shares	=	347,329,216
Number of Foreign-Owned Shares	=	223,774,020
Foreign Ownership Level (%)	=	65%
Foreign Ownership Limit (%)	=	NO FOREIGN OWNERSHIP LIMIT