November 13, 2014

PHILIPPINE STOCK EXCHANGE, INC. Philippine Stock Exchange Center, 3rd Floor, PSE PLAZA, Ayala Triangle Ayala Avenue, Makati City

Attention:

JANET A. ENCARNACION

Head, Disclosure Department

Dear Ms. Encarnacion:

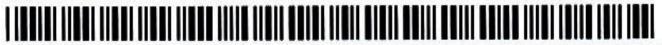
Attached is the copy of the Amended 3rd Quarterly Report (SEC Form 17-Q) submitted to Securities and Exchange Commission incorporating additional discussions on the Management's Discussion and Analyses of Results of Operations and Financial Condition pages 1-6.

Thank you.

Very truly yours,

AT MY. EVELYN S./ENI

Corporate Secretary



111132014000389



SECURITIES AND EXCHANGE COMMISSION

SECBuilding, EDSA, Greenhills, Mandaluyong City, MetroManila, Philippines Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

Barcode Page

The following document has been received:

Receiving Officer/Encoder : Fernando T. Fernandez

Receiving Branch : SEC Head Office

Receipt Date and Time: November 13, 2014 09:45:52 AM

Received From : Head Office

Company Representative

Doc Source

Company Information

SEC Registration No. 0000108476

Company Name PHIL. SEVEN CORP.

Industry Classification

Company Type Stock Corporation

Document Information

Document ID 111132014000389

Document Type 17-Q (FORM 11-Q:QUARTERLY REPORT/FS)

Document Code 17-Q

Period Covered September 30, 2014

No. of Days Late 0
Department CFD

Remarks

November 13, 2014

CORPORATE GOVERNANCE AND FINACE DEPARTMENT SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA Greenhills, Mandaluyong City

Attention:

MS. JUSTINA F. CALLANGAN

Director

Re:

Amended 3RD Quarterly Report (SEC Form 17-Q)

Dear Director Callangan:

This refers to Philippine Seven Corporation (PSC) 3rd Quarterly Report submitted to Securities and Exchange Commission last November 12, 2014. There had been additions to item 2 in the report, *Management's Discussion and Analyses of Results of Operations and Financial Condition, pages 1-6.* We incorporated additional discussions to have a more comprehensive explanation of the results of operations for the nine months period ended September 30, 2014.

In view thereof, we are submitting herewith the Amended 3rd Quarterly Report.

We hope that you find everything in order.

Thank you.

Very truly yours,

PHILIPPINE SEVEN CORPORATION

LAWRENCE M. DE LEON

Finance & Accounting Services Division

Head

COVER SHEET

																			0	0	()	0	1	0	8	4	7		6
																		L		<u> </u>	S.E.C Registration Number									
P	Н		1	L	I	P	P	I	N		E																			
S	E		v	E	N		1	1		1			I						1					1						
С	0		R	P	0	F	3	A	Т	I	0) N	ı																	
																	1													
												((Com	par	ıy's f	ull N	lame)												
7	t	h		F	I	r	•	1	Г	h	е		C	0	I	u	n	1	b	i	а		T	0	w	′ E	r			
0	r	t	i	~	а	s		A	v	e.		М		•	n	d	а	<u> </u>	u		, I .	0	n		<u> </u>	С	i ·	t J	, I	
	•	_	•	g	a	3		_				ddres								-				g		•	•	. 3		
Г]						, ,		•		,			_	724	11	11	to 1		
	Atty. Evelyn S. Enriquez																		Co	mp	any					το :) 1			
	Corporate Secretary Contact Person Company Telephone Number																													
1	2	1	Con		1	on						Г	1	Ι-	7	_	Q						0	. -	7	1 4	3 rd T	hiii	re d	av
	nth			Day											RM 1								L	Mon				Day		- I G
	Fis	scal	Yea	r																					Annı	ual M	eetin			
									A	ME	ND	ED	3R	D	QU	JAR	KTE	RF	REP	OF	₹Т									
								<u> </u>																						
										9	Secondary License Type, if Applicable																			
De	pt. F	Requ	uirin	g thi	s Doo	 :.									An	nend	led A	rticle	es Nu	ımb	er/S	ect	ion							
																	10	otal	Amo	unt	of B	orro	owin	gs						
	To	otal	No.	of St	tockh	ıoldeı	rs					ļ	Don	nes	tic			Fo	reigr	า										
										To be	e acc	compl	ishe	d b	y SE	Сре	rson	nel c	once	rne	d									-
			F	ile I	Numl	ber			1								LC	Ü	I	<u>1</u>										
				1					1	7			1									T								
			Do	cun	nent	I.D.			1	╛							Casl	hier			1_									
			·			TAME	PS				7						230													

Remarks = pls. use black ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION

FORM 17-Q

QUARTERLY REPORT PURSUANT TO SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17(2)(b) THEREUNDER

	For the quarterly period ended September 30, 2014
2.	Commission identification number: 108476
3.	BIR Tax Identification No: 000-390-189-000
4.	Exact name of registrant as specified in its charter :
	PHILIPPINE SEVEN CORPORATION
5.	Country of incorporation : PHILIPPINES
6.	Industry Classification Code: (SEC Use Only)
7.	Address of registrant's principal office: 7 TH Floor, The Columbia Tower Ortigas Avenue, Mandaluyong City 1550
8.	Telephone number: (632) 724-44-41 to 51
9.	Former name, former address and former fiscal year, if changed since last report: N/A
10.	Securities registered pursuant to Section 8 and 12 of the Code, or Sections 4 and 8 of the RSA
	No. of Shares of Common Stock
	No. of Shares of Common Stock ares Outstanding - Common : 458,435,323 arrants : -0-
Wa	ares Outstanding - Common : 458,435,323
Wa	ares Outstanding - Common : 458,435,323 arrants : -0-
Wa	ares Outstanding - Common : 458,435,323 arrants : -0- Are any or all of the securities listed on the Stock Exchange?
Wa	ares Outstanding - Common : 458,435,323 arrants : -0- Are any or all of the securities listed on the Stock Exchange? Yes [x] No []
11.	ares Outstanding - Common : 458,435,323 arrants : -0- Are any or all of the securities listed on the Stock Exchange? Yes [x] No [] Stock Exchange: Class/es of Securities listed

a.

Yes [x] No []

b. Has been subject of such filing requirements for the past 90 days.

Yes [x] No []

PART I - FINANCIAL INFORMATION

Item 1. Financial Statements.

Please refer to the attached.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

Please refer to the attached

PART II - OTHER INFORMATION

N/A

Pursuant to the requirement of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Registrant: PHILIPPINE SEVEN CORPORATION

Signature and Title: JOSE VICTOR P. PATERNO

President and CEO

Date: November 13, 2014

Signature and Title: PING-HUNG CHEN

Treasurer and CFO

Date: November 13, 2014

November 13, 2014

SECURITIES AND EXCHANGE COMMISSION

SEC Building EDSA, Quezon City

Gentlemen:

In connection with the financial statements of Philippine Seven Corporation As at September 30, 2014, which will be submitted to the Philippine Stock Exchange (PSE), we confirm to the best of our knowledge and belief, the following:

1. We are responsible for the fair presentation of the financial statements in conformity with the generally accepted accounting principles.

2. There have been no:

- a. Irregularities involving management or employees who have significant roles in the system or internal accounting control.
- b. Irregularities involving other employees that could have a material effect on financial statements.
- c. Communication from regulatory agencies concerning non-compliance with or deficiencies in, financial reporting practices that could have a material effect on the financial statements.

3. There are no:

- Violations or possible violations of laws or regulations whose effects should be considered for disclosure in the financial statements or as a basis for recording a loss contingency.
- b. Other material liabilities or gain or loss contingencies that are required to be accrued or disclosed.
- 4. The accounting records underlying the financial statements accurately and fairly reflect the transactions of the company.
- 5. The company has satisfactory title to all owned assets, and there are no liens or encumbrances on such assets nor has any asset been pledged.
- 6. Provision has been made for any material loss to be sustained.
- 7. We have complied with all respects of contractual agreements that would have a material effect on the financial statements in the event of non-compliance.

PING-HUNG CHENTreasurer and CFO

PHILIPPINE SEVEN CORPORATION 7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1550 Philippines Telephone Nos. (632) 724-44-41 to 53 / 705-52-00

STATEMENT OF MANAGEMENT'S RESPONSIBILITY
FOR FINANCIAL STATEMENTS

The management of Philippine Seven Corporation is responsible for all information and representations contained in the consolidated unaudited financial statements for the quarter ended September 30, 2014. The financial statements have been prepared in conformity with generally accepted accounting principles and reflect amounts that are based on the best estimates and informed judgment with an appropriate consideration to materiality.

In this regard, management maintains a system of accounting and reporting which provides for the necessary internal controls to ensure that transactions are properly authorized and recorded, assets are safeguarded against unauthorized use or disposition and liabilities are recognized.

JOSE VICTOR P. PATERNO

www.7-eleven.com.ph

President and CEO

PING-HUNG CHEN Treasurer and CFO

hahen

LAWRENCE M. DE LEON

Head

Finance & Accounting Services Division

Subscribe and sweet a tellor as NOV 1 1 2014,

ATTY, JOEL G. GORDOLA

Subscribe and Control of the Control of t

Part 1 - FINANCIAL INFORMATION

Item1. Financial Statements

The consolidated financial statements accompany this form 17-Q and the following is the table of contents.

a.	Unaudited Consolidated Balance Sheet as at September 30, 2014 and Audited Consolidated Balance Sheet as at December 31, 2013	10
b.	Unaudited Consolidated Statements of Comprehensive Income for the Three Months Ended September 30, 2014 and 2013	12
C.	Unaudited Consolidated Statements of Comprehensive Income for the Nine Months Ended September 30, 2014 and 2013	13
d.	Unaudited Consolidated Statements of Changes in Stockholders' Equity for the Nine Months Ended September 30, 2014 and 2013	14
e.	Unaudited Consolidated Statements of Cash Flow for the Nine Months Ended September 30, 2014 and 2013	15
f.	Notes to Unaudited Consolidated Financial Statements	16

Item 2. Management's Discussion and Analyses of Results of Operations and Financial Condition

SELECTED FINANCIAL DATA

	Thre	ee Months En	ded	Nine Months Ended				
	Septem	ber 30 (Unau	dited)	Septe	mber 30 (Una	udited)		
			%			%		
	2014	2013	change	2014	2013	change		
SYSTEM-WIDE SALES	5,037.7	4,006.3	25.7	14,816.6	12,549.4	18.1		
Statement of Income Data:								
Revenues and other income								
Revenue from merchandise sales	4,184.3	3,376.8	23.9	12,170.7	10,359.7	17.5		
Franchise revenue	412.0	370.3	11.3	1,209.8	1,050.0	15.2		
Marketing income	99.7	74.7	33.5	247.8	205.3	20.7		
Cost and expenses								
Cost of merchandise sales	3,191.7	2,592.5	23.1	9,298.5	7,877.8	18.0		
General & administrative expenses	1,383.8	1,067.3	29.6	3,833.4	3,214.8	19.2		
Net income	144.4	134.9	7.0	468.3	431.0	8.5		
Earnings per share (EPS)	0.31	0.29	7.0	1.02	0.94	8.5		
Balance Sheet Data:								
Total assets	6,219.7	5,961.8	4.3	6,219.7	5,961.8	4.3		
Total liabilities	3,347.8	3,420.5	-2.1	3,347.8	3,420.5	-2.1		
Total stockholders' equity	2,871.9	2,541.3	13.0	2,871.9	2,541.3	13.0		
Cash Flow Data:								
Net cash from operating activities	64.3	220.7	-70.9	897.6	934.0	-3.9		
Net cash used in investing activities	(440.8)	(292.2)	50.9	(1,272.0)	(647.2)	96.5		
Net cash from (used in) financing activities	246.1	(43.3)	-668.4	(29.9)	(59.8)	-50.0		

(Amounts in Php millions, except EPS)

OVERVIEW

Philippine Seven Corporation (PSC) operates the largest convenience store network in the country. It acquired from Southland Corporation (now Seven Eleven Inc.) of Dallas, Texas the license to operate 7-Eleven stores in the Philippines in December 1982.

The first 7-Eleven store in the country opened in February 1984 at the corner of Kamias Road and EDSA Quezon City, and grew slowly as the economy struggled. Expansion was stepped up in 1993, followed by an IPO in 1998. President Chain Store Corporation of Taiwan took a majority stake in 2000 at management's invitation, providing technology transfer from a more advanced market. After a period of consolidation of organization, processes, and systems, the rate of expansion was stepped up further in 2007.

At the end of the third quarter of 2014, total 7-Eleven convenience stores in the Philippines reached 1,169, higher by 232 stores or 25.0% over same period in 2013. Sixty-six percent of total are operated by franchisees and the remainder are company-owned.

The retail chain of convenience stores is sustained by a manpower complement of 3,549 (regular and outsourced) employees engaged in corporate store operations and in various support service units.

PSC derives its revenues principally from retail sales of merchandise, marketing income and franchise revenues. The primary expenses consist of cost of goods, selling, general and administrative expense and income taxes.

We seek to meet the needs of our customers and maintain a leadership position in the C-store industry by taking advantage of economies of scale, technology, people and a widely recognized brand. Our vision is to be the best retailer of convenience for emerging markets.

FINANCIAL CONDITION AND RESULTS OF OPERATIONS DURING THE 3RD QUARTER OF 2014

1. Results of Operations

For the Third Quarter

Net income generated in the third quarter rose by 7.0 percent to $\stackrel{\square}{=}$ 144.4 million from $\stackrel{\square}{=}$ 134.9 million registered in the same period last year.

In the third quarter alone, sales growth accelerated to 25.7% from 14.5% at the end of the first half, bringing year-to-date growth to 18.1%. This was driven by the opening of 169 new stores during the nine-month period and the recovery in sales generated by mature stores.

Franchise revenues and marketing income continue to boost the bottom-line by posting growth of 11.3% and 33.5%, respectively. The quarter ended with 1,169 7-Eleven stores all over the country, up by 24.8% over last year level.

For the Nine-Months Ended September 30

PSC registered an 8.5% growth in net income during the first nine-months of the year. This can be attributed to the improvement in same store sales and continued store expansion all over the country.

The rate of net income growth could have been faster if not for the high base year effects. Earnings in the previous year were temporarily benefitted during the first few months of the implementation of the excise tax on cigarettes. In addition, accrual estimates in the first three quarters of this year for marketing income are likely more conservative than last year. Hence, as the impact of the said factors normalize, last quarter and full year earnings growth is expected to be brought more in line with the rate of increase in sales.

System wide sales rose by 18.1 percent to P14.8 billion at the end of the third quarter from P12.5 billion last year. This was driven mainly by the increase in store base and improved average sales registered by mature stores.

Higher average sales can be attributed to external factors such as, solid economic growth and good weather conditions. Internally, a new inventory management system was implemented and effective execution of promotion programs contributed favorably.

However, there was a decline in operating margin brought about by lower cigarette sales and increase in pre-operating expense attributed to the higher number of stores waiting to open. PSC is aiming to grow its store base by at least 25.0% this year.

New franchise operators boosted franchise revenues as it grew by 15.2 percent to $\stackrel{\square}{=}$ 1.2 billion from $\stackrel{\square}{=}$ 1.05 billion a year ago.

Marketing income posted growth of 20.7 percent to end the period at about ₱ 247.8 million owing to the continuing support by the suppliers in various marketing activities.

EBITDA (earnings before interest, taxes, depreciation and amortization) at the end of September 2014 likewise grew by 16.6 percent to \$\mathbb{P}\$ 1.3 billion. EBITDA margin was pegged at 10.7 percent from 10.8 percent in the preceding year.

As can be seen from the favorable third quarter results, PSC remains on track towards meeting its store expansion and profit goals for the year. This shall enable 7-Eleven in protecting its strong hold in the fast growing CVS industry and allowing it to enhance shareholder value. It has taken steps to protect and expand its leadership in light of increased competition, recognizing that rewards for market share are especially strong in the convenience store sector.

Revenue and Gross Margin

The Company registered total revenue from merchandise sales of ₽12.2 billion As at 3Q 2014, an increase of 17.5 percent compared to ₽10.4 billion in 2013. Cost of merchandise sold rose by ₽1.4 billion to ₽9.3 billion As at 3Q 2014.

Gross Profit stood at $\not\models$ 2.9 billion, while GP in relation to sales went down by .3 percent owing to the dilution brought about by the increase in Company's sales to franchise stores, which are accounted for at zero mark-up.

Other Income

Marketing income grew by $\stackrel{\square}{=}$ 42.5 million from the 3Q 2013 level. This is due to increased supplier-supported ad and promo spending, driven by system innovations that allow an increasing number of options for our supplier partners to build their brands in our stores. The goal is to become the preferred trade partner for manufacturer's brand building needs.

The Company's share in the gross profit of franchise-operated stores is recognized as franchise revenue and it climbed to ₽ 1.2 Billion from almost ₽ 1.05 billion in 3Q 2013. This was the result of the increase in number of franchise-operated stores.

No significant element of income came from sources other than the result of the Company's continuing operations.

General and Administrative Expense

General and administrative expense which is comprised of store operating and selling expenses as well as headquarters expenses went up by 19.2 percent or \rightleftharpoons 618.61 million and totaled to \rightleftharpoons 3.8 billion in 3Q 2014.

Communication, light & water were the highest contributor and accounted for 18.0% of the total G & A expenses. This is followed by 16.4% share for both depreciation and amortization and Outside services with 14.0% share.

Personnel costs aggregated to ₱ 340.9 million, versus ₱ 280.4 million in 3Q 2013. Ratio to sales was 2.8% in 2014 and 2.7% in 2013. Personnel costs include salaries and wages at ₱ 162.2 million, employee benefits at ₱ 161.6 million and pension costs at ₱ 17.1 million. The Company continued to outsource store personnel to contain costs. Combined personnel and outsourced services, net of service fees improved in relation to revenue.

Rent expense incurred is pegged at ₽ 503.9 million or 3.61% of Total revenue against ₽ 389.7 million or 3.32% in 2013.

Interest Expense

Cost of debt servicing in 2014 totaled to \rightleftharpoons 11.2 million, a decrease of 9.44% compared with 2013 level of \rightleftharpoons 12.3 million. Outstanding loan balance at the end of 3Q 2014 was pegged at \rightleftharpoons 680.0 million, an increase of \rightleftharpoons 120 million from \rightleftharpoons 560 million at the beginning of 2014.

Net Income

Net income for the third quarter of 2014 increased by $\stackrel{\square}{=}$ 37.3 million to $\stackrel{\square}{=}$ 468.3 million mainly due to improved sales, higher margins and continued store expansion.

The net profit generated during the 3Q of 2014 can be translated into a 3.45% return on sales and 5.3% return on equity. Moreover, EPS is pegged ₽0.31 and ₽0.30 in 3Q 2014 and 3Q 2013, respectively.

2. Financial Condition

Total assets went up by almost P 258 million or 4.3% to P 6.22 billion at the end of 3Q 2014. Cash and cash equivalents during the year decreased by P 404.2 million from P 973 million at the beginning of the year. Receivables went down by almost P 47 million due to the collection from suppliers. Moreover, inventories went down by P 102.6 million while prepayments were up by almost P 167 million coming from advance rent paid for new stores and down payments to equipment vendors. The aforementioned factors resulted into a net decrease in total current assets by P 386.9 million from the start of the year.

Total current liabilities went down by \$\frac{P}{2}\$ 62.33 million or 1.88% mainly due to payment of trade payable and accrued expenses. Current ratio went down to .68 to 1 As at September 30, 2014 against 0.79 to 1 at the beginning of the year.

Property and equipment, net of accumulated depreciation increased by # 447.4 million mainly due to capital expenditures spent in relation to store expansion and investment on new equipment for new product lines that cater to the varying customers' needs.

Stockholders' equity at the third quarter of 2014 comprises 46.2% of total assets, compared to 42.6% at the beginning of the year. Debt to equity ratio is pegged at 1.17 for 3Q 2014 from 1.35 end of 2013.

3. Liquidity and Capital Resources

The Company obtains the majority of its working capital from these sources:

- Cash flows generated from retailing operations and franchising activities
- Borrowings under the revolving credit facility extended by banks

PSC has sufficient level of cash generated by operating activities and adequate standby credit line from various banks that can be utilized to fund its investing and financing activities. The following are the discussion of the sources and uses of cash during the third quarter of 2014.

Cash Flows from Operating Activities

Net cash from operating activities in 3Q 2014 amounted to $\stackrel{\square}{P}$ 897.6 million, compared to $\stackrel{\square}{P}$ 934.0 million cash inflow during comparable period from last year. Such decrease is attributable to a decrease in working capital by $\stackrel{\square}{P}$ 208.0 million.

Cash Flows from Investing Activities

Net cash used in investing activities amounted to P 1.3 billion in 3Q 2014 compared to net cash out flow of P 647.2 million in 3Q 2013. Major cash outlay went to the procurement of store equipment, and new store constructions. There are 169 new stores opened As at September 30, this year compared to 114 new stores opened in the same period last year.

Majority of the company's commitments for capital expenditures for the remainder of the year are for new store constructions and renovations. Funds for these expenditures are expected to come from the anticipated increase in cash flows from retail operations and from additional borrowings if the need for such may arise.

Cash Flows from Financing Activities

Net cash used in financing activities reached $\stackrel{\square}{=}$ 29.9 million representing cash dividends amounting to $\stackrel{\square}{=}$ 137.5 million, net proceeds from bank loans in the amount of $\stackrel{\square}{=}$ 120.0 million and interest paid on outstanding bank loans totaling $\stackrel{\square}{=}$ 12.4 million.

4. <u>Discussion of the Company's Key Financial Performance Indicators</u>

System Wide Sales

System-wide sales represents the overall retail sales to customers of corporate and franchise-operated stores.

Revenue from Merchandise Sales

Revenue corresponds to the retail sales of corporate owned and sales made by stores under labor franchise. This also includes merchandise sales to franchise operated stores.

Net Income Margin

Measures the level of recurring income generated by continuing operations relative to revenues and is calculated by dividing net income over revenue from merchandise sales.

EBITDA Margin

The ratio of earnings before interest, taxes, depreciation and amortization over revenue from Merchandise sales. This measures the level of free cash flow generated by retail operations and is an indicator of profitability.

Earnings per Share (EPS)

EPS is the ratio of net income earned during the year relative to the number of issued and outstanding common shares after due consideration to potentially dilutive shares and retrospective effect of stock dividend declaration, if any. This is an indicator of profitability per unit of shareholding to the Company.

Financial Summary		3 nd Quarter eptember 30		For the Nine Months Ended September 30,						
(Amount in Php millions except store count and EPS)	2014	2013	% Change	2014	2013	% Change				
Store count				1,169	937	24.8				
Corporate				34%	31%					
Franchise				66%	69%					
System-wide sales	5,037.7	4,006.3	25.7	14,816.6	12,549.4	18.1				
Revenue from merchandise sales	4,184.3	3,376.8	23.9	12,170.7	10,359.7	17.5				
Operating income	210.3	196.6	7.0	680.4	625.1	8.9				
Net income	144.4	134.9	7.0	468.3	431.0	8.5				
EPS	0.31	0.29	7.0	1.02	0.94	8.5				
EBITDA	436.4	380.0	14.8	1,307.6	1,121.8	16.6				
Net margin (% of revenue from	3.5%	4.0%		3.8%	4.2%					
merchandise sales)										
EBITDA (% of revenue from merchandise sales)	10.4%	11.3%		10.7%	10.8%					

System wide sales generated by all 7-Eleven stores continued with its upward trajectory by posting growth of 25.7% to P5.04 billion by the end of the third quarter of the current year.

At the end of the quarter, 7-Eleven stores in the Philippines totaled to 1,169, up by 232 stores or 24.8 percent from same period in 2013.

EBITDA margin declined to 10.4% of revenue from merchandise sales from 11.2% during the same period last year.

Operating (EBIT) margin went down to 5.0% while net income margin dropped to 3.5%, due to lower same store sales during the quarter.

5. Financial Soundness Indicator

Third Quarter	Formula	2014	FULL YEAR 2013
Liquidity Ratio			
Current ratio	Current Assets/Current Liabilities	0.73	0.87
Quick ratio	Cash + Receivables/Current Liabilities	0.32	0.33
Financial Leverage			
Debt ratio	Total Debt/Total Assets	0.54	0.57
Debt to equity ratio	Total Debt/Total Equity	1.20	1.30
Interest coverage	EBIT/Interest charges	53.67	57.41
Asset to equity ratio	Total Assets/Total Equity	2.17	2.31
Profitability Ratio			
Gross profit margin	Gross profit/Revenue from merchandise sales	23.7%	23.2%
Net profit margin	Net income/Revenue from merchandise sales	3.5%	4.0%
Return on assets	Net income/Total Assets	2.3%	2.3%
Return on equity	Net income/Average Equity	21.3%	24.3%
Price/earnings ratio	Stock price (end of quarter)/EPS LY	69.8	77.1

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Registrant: PHILIPPINE SEVEN CORPORATION

JOSE VICTOR P. PATERNO

President and CEO November 13, 2014

PING-HUNG CHEN Treasurer and CFO November 13, 2014

LAWRENCE M. DE LEON

Head

Finance & Accounting Services Division

November 13, 2014

Philippine Seven Corporation and Subsidiaries

Unaudited Consolidated Financial Statements As at September 30, 2014 and December 31, 2013 and for the Quarters Ended September 30, 2014 and 2013

COVER SHEET

											1	0	8	4	7	6																
																								S	EC	Reg	jistra	ation	Nu	mbe	er	
Р	Н	I	L	I	Р	Р	I	N	Ε		S	Ε	٧	Ε	N		С	0	R	Р	0	R	Α	T	I	0	N		Α	N	D	
S	U	В	S	I	D	I	A	R	I	Ε	S																					
													(C	omp	any	's F	ull N	lam	e)													
7	t	h		F	I	0	0	r	,		T	h	е		С	0	I	u	m	b	i	а		T	0	W	е	r	,			
0	r	t	i	g	а	s		Α	٧	е	n	u	е	,		M	а	n	d	а	I	u	у	0	n	g		С	i	t	у	
	(Business Address: No. Street City/Town/Province) Steve Chen 705-5200																															
Steve Chen705-5200(Contact Person)(Company Telephone Number)																																
													7																			
Mo (C		ndar	Da Yea		l								·	(For	m T	ype)		l									Mo (Ar		al Me		ay
•				,										Not	- Δι	ppl	ica	hla		1								`				0,
											(S	ecor								icab	le)											
				_	-																	-										
Dep	t. R	equi	iring	this	s Do	C.																	Ame	ende	ed A	rticl	es N	lum	ber/	Sect	tion	
		640																						Tota		noui	nt of	Boı	row	ings	<u> </u>	
Tota				ckh	olde	ers																		mes					Fo	oreig	jn	
										 To h	 ne a	 ccor	nolis	shed	 l bv	SF	 C Pe	erso	nne	L cor		ned										
											,	0001	прік	51100	. Dy	OL.		,,,,,	11110	. 001	1001	nou										
			Fil	e N	umb	er]]						LC	CU					-											
																					_											
			Do	cum	nent	ID				-					Cas	hier					-											
	S T A M P S Remarks: Please use BLACK ink for scanning purposes																															

INTERIM CONSOLIDATED BALANCE SHEETS

	September 30,	December 31,
	2014	2013
	(Unaudited)	(Audited)
ASSETS		
Current Assets		
Cash and cash equivalents (Notes 4, 28 and 29)	₽ 568,772,016	₽973,002,633
Short-term investment (Notes 4, 28 and 29)	10,900,228	10,810,229
Receivables (Notes 5, 28 and 29)	403,684,215	450,668,446
Inventories (Note 6)	798,248,731	900,849,891
Prepayments and other current assets (Note 7)	437,624,709	270,748,698
Total Current Assets	2,219,229,899	2,606,079,897
Noncurrent Assets		
Property and equipment (Note 8)	3,194,121,255	2,746,672,621
Deposits (Note 9)	425,512,381	313,888,467
Deferred income tax assets - net	63,203,126	63,203,127
Goodwill and other noncurrent assets (Note 10)	317,656,773	231,929,220
Total Noncurrent Assets	4,000,493,535	3,355,693,435
TOTAL ASSETS	P6,219,723,434	P5,961,773,332
LIABILITIES AND EQUITY		
Current Liabilities		
Bank loans (Notes 11, 28 and 29)	P680,000,000	₽560,000,000
Accounts payable and accrued expenses		
(Notes 12, 28 and 29)	1,744,208,630	1,872,703,489
Income tax payable	75,168,973	109,792,774
Other current liabilities (Notes 13 and 25)	488,358,563	571,066,689
Total Current Liabilities	2,987,736,166	3,113,562,952
Noncurrent Liabilities		
Deposits payable (Note 14)	227,480,966	202,888,935
Net retirement obligations (Note 24)	93,640,932	96,481,142
Cumulative redeemable preferred shares	, ,	
(Note 15)	6,000,000	6,000,000
Deferred revenue - net of current portion		
(Note 16)	32,900,912	1,607,183
Total Noncurrent Liabilities	360,022,810	306,977,260
Total Liabilities	P3,347,758,976	₽3,420,540,212
	<u> </u>	

(Forward)

	September 30,	December 31,
	2014	2013
	(Unaudited)	(Audited)
Equity		
Common stock (Notes 17 and 30) - ₽1 par value		
Authorized - 600,000,000 shares as at		
September 30, 2014 and December 31, 2013		
Issued - 459,121,573 and 399,325,661 shares as		
at September 30, 2014 and December 31,		
2013, respectively [held by 640 and 650		
equity holders as at September 30, 2014 and		
December 31, 2013, respectively		
(Note 1)]	P 459,121,573	P459,121,573
Additional paid-in capital (Note 30)	293,525,037	293,525,037
Retained earnings (Notes 17 and 30)	2,141,252,643	1,810,521,305
Other comprehensive income (loss):		
`	(22,241,444)	(22,241,444)
Revaluation increment on land - net of deferred		
income tax liability		
(Note 8)	3,229,895	3,229,895
	2,874,887,704	2,544,156,366
Cost of 686,250 shares held in treasury		
(Note 17)	(2,923,246)	(2,923,246)
Total Equity	2,871,964,458	2,541,233,120
TOTAL LIABILITIES AND EQUITY	P6,219,723,434	₽5,961,773,332

See accompanying Notes to Consolidated Financial Statements.

INTERIM CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)

	Three Months Ended September						
	2014	2013					
REVENUES							
Revenue from merchandise sales	P4,184,258,037	₽3,376,751,484					
Franchise revenue	411,977,053	370,297,286					
Marketing income	99,666,733	74,702,454					
Rental income	23,438,593	9,191,874					
Commission income	9,919,420	14,431,158					
Interest income	478,974	935,088					
Other income	61,196,427	13,486,110					
	4,790,935,237	3,859,795,454					
	· · · · · ·	, , , , , , , , , , , , , , , , , , , ,					
EXPENSES							
Cost of merchandise sales	3,191,703,320	2,592,549,008					
General and administrative expenses	1,383,761,067	1,067,270,459					
Interest expense	3,918,224	3,424,413					
Other expenses	5,184,222	3,886,543					
	4,584,566,833	3,667,130,423					
INCOME BEFORE INCOME TAX	206,368,404	192,665,031					
PROVISION FOR INCOME TAX	61,981,170	57,799,509					
NET INCOME	144,387,234	134,865,522					
NET INSOME	144,001,204	101,000,022					
OTHER COMPREHENSIVE LOSS NOT TO BE RECLASSIFIED TO PROFIT AND LOSS IN SUBSEQUENT PERIODS	_	_					
TOTAL COMPREHENSIVE INCOME	P144,387,234	P134,865,522					
BASIC/DILUTED EARNINGS							
PER SHARE	₽0.31	₽0.29					
		. 5.20					

See accompanying Notes to Consolidated Financial Statements.

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)

	Nine Months End	ed September 30
	2014	2013
REVENUES		
Revenue from merchandise sales	P12 170 711 680	₽10,359,701,984
Franchise revenue (Note 31)	1,209,804,699	1,049,955,833
Marketing income (Note 20)	247,803,537	205,280,291
Rental income (Note 26)	34,432,249	21,075,099
Commission income (Note 31)	28,342,264	47,593,307
Interest income (Notes 4, 9, 22 and 26)	1,738,555	2,583,455
Other income	128,791,812	36,831,920
Other income	13,821,624,796	11,723,021,799
	13,021,024,730	11,723,021,799
EXPENSES		
Cost of merchandise sales (Note 18)	9,298,468,299	7,877,761,921
General and administrative expenses	-,,,	.,,
(Notes 19 and 31)	3,833,400,451	3,214,793,911
Interest expense (Notes 11, 15 and 21)	11,181,258	12,346,356
Other expenses	9,342,674	5,902,856
	13,152,392,682	11,110,805,044
	· · · ·	
INCOME BEFORE INCOME TAX	669,232,114	612,216,755
PROVISION FOR INCOME TAX	200,970,229	181,265,027
	, ,	, ,
NET INCOME	468,261,885	430,951,728
OTHER COMPREHENSIVE LOSS NOT TO BE RECLASSIFIED TO PROFIT AND LOSS IN SUBSEQUENT PERIODS	_	
TOTAL COMPREHENSIVE INCOME	P468,261,885	P430,951,728
	,,5	,,-
BASIC/DILUTED EARNINGS		
PER SHARE (Note 27)	₽1.02	0.94

INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013 (UNAUDITED)

			Nine	e Months Ended Sep	tember 30, 20	14		
				Other Comprehe	nsive Income			
					Loss)	_		
	Common Stock (Note 17) P	Additional Paid-in Capital	Retained Earnings (Note 17)	Remeasurements Loss on Net Retirement Obligations - Net of Tax	Revaluation Increment on Land - Net of Tax	Total	Treasury Stock (Note 17)	Total
At January 1, 2014	₽459,121,573	₽293,525,037	₽1,810,521,305	(P22,241,444)	₽3,229,895	₽2,544,156,366	(P2,923,246)	₽2,541,233,120
Net income for the period	_	_	468,261,884	_	_	468,261,884	_	468,261,884
Other comprehensive income	_	_	_	_	_	_	_	_
Total comprehensive income	_	_	468,261,884	_	_	468,261,884	_	468,261,884
Stock dividends (Note 17)	-	_	_	_	_	_	_	_
Cash dividends (Note 17)	-	_	(137,530,546)	_	_	(137,530,546)	_	(137,530,546)
Balances at September 30, 2014	₽459,121,573	₽293,525,037	₽2,141,252,643	(22,241,444)	₽3,229,895	₽2,874,887,704	(P2,923,246)	₽2,871,964,458

			Nine N	Months Ended Septen	nber 30, 2013			
	Other Comprehensive Income							
		(Loss)						
			Retained	Remeasurements Loss on Net Retirement	Revaluation Increment		Treasury	
	Common Stock	Additional	Earnings	Obligations -	on Land -		Stock	
	(Note 17)	Paid-in Capital	(Note 17)	Net of Tax	Net of Tax	Total	(Note 17)	Total
At January 1, 2013	399,325,661	293,525,037	1,227,553,509	(11,545,103)	3,229,895	1,912,088,999	(2,923,246)	1,909,165,753
Net income for the period	_	_	430,951,728	_	_	430,951,728	_	430,951,728
Other comprehensive income	_	_	_	_	_	_	_	_
Total comprehensive income	_	_	430,951,728	_	_	430,951,728	_	430,951,728
Stock dividends (Note 17)	59,795,912	_	(59,795,912)	_	_	_	_	_
Cash dividends (Note 17)	_	_	(39,863,941)	_	_	(39,863,941)	_	(39,863,941)
Balances at September 30,2013	₽459,121,573	₽293,525,037	P1,558,845,384	(11,545,103)	₽3,229,895	₽2,303,176,786	(P2,923,246)	₽2,300,253,540

See accompanying Notes to Unaudited Consolidated Financial Statements.

PHILIPPINE SEVEN CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

	Nine Months Ended September 30	
	2014	2013
CASH FLOWS FROM OPERATING ACTIVITIES		
Income before income tax	P669,232,114	₽612,216,755
Adjustments for:	F009,232,114	E012,210,733
Depreciation and amortization (Notes 8 and 19)	627,157,692	496,755,892
Net retirement benefits cost (Notes 23 and 24)	17,104,589	11,808,880
	11,181,258	12,346,356
Interest expense (Notes 11, 15, and 21)		
Interest income (Notes 4, 9, 22 and 26)	(1,738,555)	(2,583,455)
Operating income before working capital changes	1,322,937,098	1,130,544,428
Decrease (Increase) in:		
Receivables	46,984,231	107,754,181
Inventories	102,601,160	(140,615,889)
Prepayments and other current assets	(166,966,011)	(238,979,097)
Increase (decrease) in:		
Accounts payable and accrued expenses	(128,494,859)	301,735,863
Other current liabilities	(81,521,295)	(8,457,905)
Deposits payable	24,592,031	16,071,823
Deferred Revenue	31,293,729	(1,781,582)
Retirement benefits contributions	(19,944,798)	(19,141,330)
Cash generated from operations	1,131,481,286	1,147,130,492
Income taxes paid	(235,594,030)	(215,732,086)
Interest received	1,738,555	2,583,455
Net cash provided by operating activities	897,625,811	933,981,861
CASH FLOWS FROM INVESTING ACTIVITIES		
Additions to property and equipment (Note 8) Decrease (Increase) in:	(1,074,606,326)	(725,664,918)
Deposits	(111,623,914)	(34,545,853)
Goodwill and other noncurrent assets	(85,727,553)	112,990,564
Net cash used in investing activities	(1,271,957,793)	(647,220,207)
CASH FLOWS FROM FINANCING ACTIVITIES		
Availments of bank loans (Note 11)	620,000,000	530,000,000)
Payments of bank loans (Note 11)	(500,000,000)	(537,777,778)
Interest paid	(12,368,089)	(12,170,014)
Cash dividends paid (Note 17)	(137,530,546)	(39,863,940)
Net cash provided by financing activities	(29,898,635)	(59,811,732)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(404,230,617)	226,949,922
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	973,002,633	415,285,569
CASH AND CASH EQUIVALENTS AT END OF YEAR	P568,772,016	₽642,235,491
OAGII AND CAGII EQUIVALENTO AT END OF TEAR	F300,112,010	FU72,233,431

See accompanying Notes to Unaudited Consolidated Financial Statements

PHILIPPINE SEVEN CORPORATION AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

1. Corporate Information and Authorization for Issuance of the Consolidated Financial Statements

Corporate Information

Philippine Seven Corporation (the Company or PSC) was incorporated in the Philippines and registered with the Philippine Securities and Exchange Commission (SEC) on November 29, 1982. The Company and its subsidiaries (collectively referred to as "the Group"), are primarily engaged in the business of retailing, merchandising, buying, selling, marketing, importing, exporting, franchising, acquiring, holding, distributing, warehousing, trading, exchanging or otherwise dealing in all kinds of grocery items, dry goods, food or foodstuffs, beverages, drinks and all kinds of consumer needs or requirements and in connection therewith, operating or maintaining warehouses, storages, delivery vehicles and similar or incidental facilities. The Group is also engaged in the management, development, sale, exchange, and holding for investment or otherwise of real estate of all kinds, including buildings, houses and apartments and other structures.

The Company is controlled by President Chain Store (Labuan) Holdings, Ltd., an investment holding company incorporated in Malaysia, which owns 51.56% of the Company's outstanding shares. The remaining 48.44% of the shares are widely held. The ultimate parent of the Company is President Chain Store Corporation (PCSC), which is incorporated in Taiwan, Republic of China.

The Company has its primary listing on the Philippine Stock Exchange. As at September 30, 2014 and December 31, 2013, the Company has 640 and 650 equity holders, respectively.

The registered business address of the Company is 7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City.

2. Summary of Significant Accounting Policies and Financial Reporting Practices

Basis of Preparation

The consolidated financial statements are prepared under the historical cost basis, except for parcels of land, which are carried at revalued amount. The consolidated financial statements are presented in Philippine Peso (Peso), which is the Group's functional currency and all amounts are rounded to the nearest Peso except when otherwise indicated.

The interim consolidated financial statements do not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Company's annual consolidated financial statements as at and for the year ended December 31, 2013.

Statement of Compliance

The consolidated financial statements, which are prepared for submission to the SEC, are prepared in compliance with Philippine Financial Reporting Standards (PFRS). PFRS also includes PAS and Philippine Interpretations from International Financial Reporting Interpretations Committee (IFRIC) issued by the Philippine Financial Reporting Standards Council (FRSC).

Adoption of Amendments to Standards Effective 2014

The Group applied the following PFRS, Philippine Interpretations and amendments to existing standards effective 2014. Except for additional disclosure requirements, adoption of the following standards did not have any material or no impact on the Company's financial position or performance:

- Amendments to PFRS 10, PFRS 12 and PAS 27 Investment Entities
- Philippine Interpretation IFRIC 21, Levies (IFRIC 21)
- PAS 39, Financial Instruments: Recognition and Measurement Novation of Derivatives and Continuation of Hedge Accounting (Amendments)
- PAS 36, Recoverable Amount of Disclosures for Non-Financial Assets (Amendments)
- PAS 32, Financial Instruments: Presentation Offsetting Financial Assets and Financial Liabilities (Amendments)
- Annual Improvements to PFRSs (2010-2012 cycle)
 - PFRS 13, Fair Value Measurement Short-term receivables and Payables
 - PFRS 8, Operating Segments Aggregation of Operating Segments and Reconciliation of the Total of the Reportable Segments' Assets to the Entity's Assets
 - o PAS 24, Related Party Disclosures Key Management
 - o PFRS 2, Share Based Payment Definition of Vesting
 - o PFRS 3, Business Combination Accounting for Contingent Considerations
 - PAS 16, Property Plant and Equipment Revaluation Method Proportionate Method
 Proportionate Restatement of Accumulated Amortization
- Annual Improvements to PFRSs (2011-2013 cycle)
 - PFRS 3, Business Combinations Scope Exceptions for Joint Arrangements
 - o PFRS 13, Fair Value Measurement Portfolio Exception
 - o PAS 40, Investment Property

Basis of Consolidation

The consolidated financial statements include the accounts of the Company and the following wholly-owned subsidiaries:

	Country of	Principal	Percentage of
	Incorporation	Activity	Ownership
		Warehousing and	_
Convenience Distribution, Inc. (CDI)	Philippines	Distribution	100
Store Sites Holding, Inc. (SSHI)	Philippines	Holding	100

SSHI's capital stock, which is divided into 40% common shares and 60% preferred shares are owned by the Company and by Philippine Seven Corporation-Employees Retirement Plan (PSC-ERP) through its trustee, Bank of the Philippines Islands-Asset Management and Trust Group (BPI-AMTG), respectively. These preferred shares which accrue and pay guaranteed preferred dividends and are redeemable at the option of the holder are recognized as a financial liability in accordance with PFRS (see Note 15). The Company owns 100% of SSHI's common shares, which, together with common key management, gives the Company control over SSHI.

The financial statements of the subsidiaries are prepared for the same balance sheet period as the Company, using uniform accounting policies. Intercompany transactions, balances and unrealized gains and losses are eliminated in full.

Cash and Cash Equivalents

Cash includes cash on hand and in banks. Cash equivalents are short-term, highly liquid investments that are readily convertible to known amounts of cash with original maturities of three months or less from the date of acquisition and that are subject to an insignificant risk of change in value.

Financial Instruments

The Group recognizes a financial asset or a financial liability in the consolidated balance sheet when it becomes a party to the contractual provisions of the instrument.

Initial Recognition and Measurement

Financial assets and financial liabilities are recognized initially at fair value. Transaction costs are included in the initial measurement of all financial assets and financial liabilities, except for financial instruments measured at fair value through profit or loss (FVPL).

All regular way purchases and sales of financial assets are recognized on the trade date, i.e. the date the Group commits to purchase or sell the financial asset. Regular way purchases or sales of financial assets require delivery of assets within the time frame generally established by regulation in the market place.

The Group classifies its financial assets as financial assets at FVPL, held-to-maturity (HTM) financial assets, available-for-sale (AFS) financial assets or loans and receivables. Financial liabilities, on the other hand, are classified as either financial liabilities at FVPL or other financial liabilities. The classification depends on the purpose for which the financial assets and financial liabilities were acquired. Management determines the classification at initial recognition and, where allowed and appropriate, re-evaluates classification at every balance sheet date.

As at September 30, 2014 and December 31, 2013, the Group has no financial assets or liabilities at FVPL, HTM financial assets and AFS financial assets.

The Group's financial instruments are as follows:

a. Loans and Receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. Loans and receivables are subsequently carried either at cost or amortized cost in the consolidated balance sheet. Amortization is determined using the effective interest rate method. Loans and receivables are classified as current assets if maturity is within 12 months from balance sheet date. Otherwise, these are classified as noncurrent assets.

b. Other Financial Liabilities

This category pertains to financial liabilities that are neither held-for-trading nor designated as at FVPL upon the inception of the liability. Other financial liabilities are subsequently carried at amortized cost, taking into account the impact of applying the effective interest rate method of amortization (or accretion) for any related premium, discount and any directly attributable transaction costs.

Other financial liabilities are classified as current liabilities if maturity is within the normal operating cycle of the Company and it does not have unconditional right to defer settlement of the liability for at least 12 months from balance sheet date. Otherwise, these are classified as noncurrent liabilities.

The Group's other financial liabilities consist of bank loans, accounts payable and accrued expenses, other current liabilities (excluding statutory liabilities), and cumulative redeemable preferred shares as at September 30, 2014 and December 31, 2014 (see Note 27).

Determination of Fair Value

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- In the principal market for the asset or liability, or
- In the absence of a principal market, in the most advantageous market for the asset or liability

The principal or the most advantageous market must be accessible to by the Group.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

Day- 1 Difference

Where the transaction price in a non-active market is different from the fair value from other observable current market transactions in the same instrument or based on a valuation technique whose variables include only data from observable market, the Group recognizes the difference between the transaction price and fair value (a Day 1 difference) in profit or loss unless it qualifies for recognition as some other type of asset. In cases where use is made of data which is not observable, the difference between the transaction price and model value is only recognized in profit or loss when the inputs become observable or when the instrument is derecognized. For each transaction, the Group determines the appropriate method of recognizing the Day 1 difference.

Offsetting Financial Instruments

Financial assets and financial liabilities are offset and the net amount is reported in the consolidated balance sheet if, and only if, there is a currently enforceable legal right to offset the recognized amounts and there is an intention to settle on a net basis, or to realize the asset and settle the liability simultaneously.

Impairment of Financial Assets

The Group assesses at each balance sheet date whether a financial asset or a group of financial assets is impaired.

Financial Assets Carried at Amortized Cost

If there is objective evidence that an impairment loss on loans and receivables has been incurred, the amount of impairment loss is measured as the difference between the financial asset's carrying amount and the present value of estimated future cash flows (excluding future expected credit losses that have not been incurred) discounted at the financial asset's original effective interest rate (i.e., the effective interest rate computed at initial recognition). The carrying amount of the asset is reduced by the impairment loss, which is recognized in profit or loss.

The Group first assesses whether objective evidence of impairment exists for financial assets that are individually significant and collectively for financial assets that are not individually significant. Objective evidence includes observable data that comes to the attention of the Group about loss events such as but not limited to significant financial difficulty of the counterparty, a breach of contract, such as a default or delinquency in interest or principal payments, probability that the borrower will enter bankruptcy or other financial reorganization. If it is determined that no objective evidence of impairment exists for an individually or collectively assessed financial asset, whether significant or not, the asset is included in the group of financial assets with similar credit risk characteristics and that group of financial assets is collectively assessed for impairment. Assets that are individually assessed for impairment and for which an impairment loss is or continue to be recognized are not included in a collective assessment of impairment.

The impairment assessment is performed at each balance sheet date. For the purpose of a collective evaluation of impairment, financial assets are grouped on the basis of such credit risk characteristics such as customer type, payment history, past-due status and term.

Loans and receivables, together with the related allowance, are written off when there is no realistic prospect of future recovery and all collateral has been realized. If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognized, the previously recognized impairment loss is reversed. Any subsequent reversal of an impairment loss is recognized in profit or loss, to the extent that the carrying value of the asset does not exceed its amortized cost at the reversal date.

Derecognition of Financial Assets and Liabilities

Financial Assets

A financial asset (or, where applicable, a part of a financial asset or a part of a group of similar financial assets) is derecognized when:

- the right to receive cash flows from the asset has expired:
- the Group retains the right to receive cash flows from the asset, but has assumed an obligation to pay them in full without material delay to a third party under a pass-through arrangement; or
- the Group has transferred its right to receive cash flows from the asset and either (a) has
 transferred substantially all the risks and rewards of the asset, or (b) has neither transferred nor
 retained substantially all risks and rewards of the asset, but has transferred control of the asset.

Where the Group has transferred its rights to receive cash flows from an asset and has neither transferred nor retained substantially all the risks and rewards of the asset nor transferred control of the asset, the asset is recognized to the extent of the Group's continuing involvement in the asset. Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Group could be required to repay.

Financial Liabilities

A financial liability is derecognized when the obligation under the liability is discharged, cancelled or has expired.

Where an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability, and the difference in the respective carrying amounts is recognized in profit or loss.

Inventories

Inventories are stated at the lower of cost and net realizable value (NRV). Cost of inventories is determined using the first-in, first-out method. NRV is the selling price in the ordinary course of business, less the estimated cost of marketing and distribution.

Prepayments and Other Current Assets

Prepayments and other current assets are primarily comprised of advances to suppliers, deferred input value-added tax (VAT), prepaid rent and prepaid store expenses. Prepayments and other current assets that are expected to be realized for no more than 12 months after the balance sheet date are classified as current assets; otherwise, these are classified as other noncurrent assets.

Advances to suppliers are downpayments for acquisitions of property and equipment not yet received. Once the property and equipment are received, the asset is recognized together with the corresponding liability. These are stated at cost less any impairment in value.

Property and Equipment

Property and equipment, except for land, are carried at cost less accumulated depreciation and amortization, and any impairment in value.

The initial cost of property and equipment consists of its purchase price and any directly attributable costs of bringing the asset to its working condition and location for its intended use. Expenditures incurred after the assets have been put into operation, such as repairs and maintenance and overhaul costs, are recognized in profit or loss in the period in which the costs are incurred. In situations where it can be clearly demonstrated that the expenditures have resulted in an increase in the future economic benefits expected to be obtained from the use of an item of property and equipment beyond its originally assessed standard of performance, the expenditures are capitalized as an additional cost of the assets.

Construction in progress includes cost of construction and other direct costs and is stated at cost less any impairment in value. Construction in progress is not depreciated until such time the relevant assets are completed and put into operational use.

Depreciation and amortization commence once the assets are available for use. It ceases at the earlier of the date that it is classified as noncurrent asset held-for-sale and the date the asset is derecognized.

Depreciation is computed on a straight-line method over the estimated useful lives of the assets as follows:

	Years_
Buildings and improvements	10 to 12
Store furniture and equipment	5 to 10
Office furniture and equipment	3 to 5
Transportation equipment	3 to 5
Computer equipment	3

Leasehold improvements are amortized over the estimated useful life of the improvements, ranging from five to ten years, or the term of the lease, whichever is shorter.

The assets' estimated useful lives and depreciation and amortization method are reviewed periodically to ensure that the period and method of depreciation and amortization are consistent with the expected pattern of economic benefits from the items of property and equipment. When assets are retired or otherwise disposed of, the cost or revalued amount and the related accumulated depreciation and amortization and any impairment in value are removed from the accounts and any resulting gain or loss is recognized in profit or loss. The revaluation increment in equity relating to the revalued asset sold is transferred to retained earnings.

Fully depreciated assets are retained in the books until disposed.

Land is carried at revalued amount less any impairment in value. Revaluations shall be made with sufficient regularity to ensure that the carrying amount does not differ materially from that which would be determined using fair value at the end of the balance sheet period. When the fair value of a revalued land differs materially from its carrying amount, a further revaluation is required.

A revaluation surplus is recorded in OCI and credited to the "Revaluation increment on land - net of deferred tax" account in equity. However, to the extent that the Group reverses a revaluation deficit of the same asset previously recognized in profit or loss, the increase is recognized in profit or loss. A revaluation deficit is recognized in the profit or loss, except to the extent that it offsets an existing surplus on the same asset recognized in "Revaluation increment on land - net of deferred income tax liability" account in equity.

Deposits

Deposits are amounts paid as guarantee in relation to noncancelable lease agreements entered into by the Group. These deposits are recognized at cost and can be refunded or applied to future billings.

Intangible Assets

Intangible assets acquired separately are measured on initial recognition at cost. Following initial recognition, intangible assets are carried at cost less accumulated amortization and any accumulated impairment loss, if any. Internally-generated intangible assets, if any, excluding capitalized development costs, are not capitalized and expenditure is reflected in profit or loss in which the expenditure is incurred.

The useful lives of intangible assets are assessed to be either finite or indefinite. Intangible assets with finite lives are amortized over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortization period and amortization method for an intangible asset with a finite useful life is reviewed at least at each balance sheet date.

Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset is accounted for by changing the amortization period or method, as appropriate, and treated as changes in accounting estimates. The amortization expense on intangible assets with finite lives is recognized in profit or loss in the expense category consistent with the function of the intangible asset. Intangible assets with indefinite useful lives are tested for impairment annually at the cash generating unit level and are not amortized. The useful life of an intangible asset with an indefinite life is reviewed annually to determine whether indefinite useful life assessment continues to be supportable. If not, the change in the useful life assessment from indefinite to finite is made on a prospective basis. Gains or losses arising from derecognition of an intangible asset are measured as the difference between the net disposal proceeds, if any, and the carrying amount of the asset and are recognized in profit or loss when the asset is derecognized.

Software and Program Cost

Software and program cost, which are not specifically identifiable and integral to a specific computer hardware, are shown under "Goodwill and other noncurrent assets" in the consolidated balance sheet. These are carried at cost, less accumulated amortization and any impairment in value. Amortization is computed on a straight-line method over their estimated useful life of five years.

Goodwill

Goodwill, included in "Goodwill and other noncurrent assets" in the consolidated balance sheet, represents the excess of the cost of an acquisition over the fair value of the businesses acquired. Following initial recognition, goodwill is measured at cost less any accumulated impairment losses.

Impairment of Non-financial Assets

The Group assesses at each balance sheet date whether there is an indication that its non-financial assets such as property and equipment, deposits and intangible assets may be impaired. If any such indication exists, or when annual impairment testing for an asset is required, the Group makes an estimate of the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or cash generating unit's fair value less costs to sell and its value-in-use and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets. For land, the asset's recoverable amount is the land's net selling price, which may be obtained from its sale in an arm's length transaction. For goodwill, the asset's recoverable amount is its value-in-use. Where the carrying amount of an asset exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount. In assessing value-in-use, the estimated future cash flows are discounted to their present value, using a pre-tax discount rate that reflects current market assessments of the time value of money and risks specific to the asset. Impairment losses, if any, are recognized in profit or loss, except for revalued property and equipment when revaluation was taken to OCI. In this case, the impairment is also recognized in OCI up to the amount of any previous revaluation.

For non-financial assets, excluding goodwill, an assessment is made at each balance sheet date as to whether there is any indication that previously recognized impairment losses may no longer exist or may have decreased. If such indication exists, the recoverable amount is estimated. A previously recognized impairment loss is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognized. If that is the case, the carrying amount of the asset is increased to its recoverable amount. That increased amount cannot exceed the carrying amount that would have been determined, net of depreciation and amortization, had no impairment loss been recognized for the asset in previous years. Such reversal is recognized in profit or loss, unless the asset is carried at revalued amount, in which case, the reversal is treated as a revaluation increase. After such reversal, the depreciation charge is adjusted in the future periods to allocate the asset's revised carrying amount, less any residual value, on a systematic basis over its remaining useful life.

Goodwill is reviewed for impairment, annually or more frequently if event or changes in circumstances indicate that the carrying value may be impaired. Impairment is determined for goodwill by assessing the recoverable amount of the cash-generating unit or group of cash-generating units to which the goodwill relates. Where the recoverable amount of the cash-generating unit or group of cash-generating units is less than the carrying amount of the cash-generating unit or group of cash-generating units to which goodwill has been allocated, an

impairment loss is recognized. Impairment losses relating to goodwill cannot be reversed in future periods.

Deposits Payable

Deposits payable are amounts received from franchisees, store operators and sub lessees as guarantee in relation to various agreements entered into by the Group. These deposits are recognized at cost and payable or applied to future billings.

Cumulative Redeemable Preferred Shares

Cumulative redeemable preferred shares that exhibit characteristics of a liability is recognized as a financial liability in the consolidated balance sheet, net of transaction cost. The corresponding dividends on those shares are charged as interest expense in profit or loss.

Deferred Revenue

Deferred revenue is recognized for cash received for income not yet earned. Deferred revenue is recognized as revenue over the life of the revenue contract or upon delivery of goods or services.

Equity

Common Stock

Common stock is measured at par value for all shares issued and outstanding.

Additional Paid-in Capital

When the shares are sold at premium, the difference between the proceeds and the par value is credited to the "Additional paid-in capital" account. When shares are issued for a consideration other than cash, the proceeds are measured by the fair value of the consideration received. In case the shares are issued to extinguish or settle the liability of the Group, the shares shall be measured either at the fair value of the shares issued or fair value of the liability settled, whichever is more reliably determinable.

Retained Earnings

Retained earnings represent the cumulative balance of periodic net income or loss and changes in accounting policy. When the retained earnings account has a debit balance, it is called "deficit." A deficit is not an asset but a deduction from equity.

Treasury Stock

Treasury stock is stated at acquisition cost and is deducted from equity. No gain or loss is recognized in profit or loss on the purchase, sale, issuance or cancellation of the Group's own equity instruments.

OCI

OCI comprises of items of income and expenses that are not recognized in profit or loss as required or permitted by other PFRS. The Group's OCI pertains to actuarial gains and losses from pension benefits and revaluation increment on land which are recognized in full in the period in which they occur.

Revenue Recognition

Revenue is recognized to the extent that it is probable that the economic benefits will flow to the Group and the amount of revenue can be measured reliably. The Group has assessed its revenue arrangements against the criteria enumerated under PAS 18, *Revenue Recognition*, and concluded that it is acting as principal in all arrangements, except for its sale of consigned goods.

The following specific recognition criteria must also be met before revenue is recognized:

Merchandise Sales

Revenue from merchandise sales is recognized when the significant risks and rewards of ownership of the goods have passed to the buyer. Revenue is measured at the fair value of the consideration received, excluding discounts, returns, rebates and sales taxes.

The Group operates a customer loyalty programme, Every Day! Rewards, which allows customers to accumulate points when they purchase products in the stores. The points can be redeemed for free products, subject to a minimum number of points being obtained.

Consideration received is allocated between the products sold and the points issued, with the consideration allocated to the points equal to their fair value. Fair value of the points is equal to the retail value of the products that can be redeemed. The fair value of the points issued is deferred (included as part of "other current liabilities" in the consolidated balance sheet) and recognized as revenue when the points are redeemed.

Franchise

Franchise fee is recognized upon execution of the franchise agreement and performance of initial services required under the franchise agreement. Franchise revenue is recognized in the period earned.

Marketing

Marketing income is recognized when service is rendered. In case of marketing support funds, revenue is recognized upon start of promotional activity for the suppliers.

Rental

Rental income is accounted for on a straight-line basis over the term of the lease.

Commission

Commission income is recognized upon the sale of consigned goods.

Interest

Interest income is recognized as it accrues based on the effective interest rate method.

Other Income

Other income is recognized when there are incidental economic benefits, other than the usual business operations, that will flow to the Company and can be measured reliably.

Costs and Expenses Recognition

Costs of merchandise sold are recognized in profit or loss at the point of sale. Expenses are recognized in profit or loss upon utilization of the services or when they are incurred.

Retirement Benefits

The net defined benefit liability or asset is the aggregate of the present value of the defined benefit obligation at the end of the reporting period reduced by the fair value of plan assets (if any), adjusted for any effect of limiting a net defined benefit asset to the asset ceiling. The asset ceiling is the present value of any economic benefits available in the form of refunds from the plan or reductions in future contributions to the plan.

The cost of providing benefits under the defined benefit plans is actuarially determined using the projected unit credit method.

Net retirement benefits cost comprises the following:

- Service cost
- Net interest on the net defined benefit liability or asset
- Remeasurements of net defined benefit liability or asset

Service costs which include current service costs, past service costs and gains or losses on non-routine settlements are recognized as expense in profit or loss. Past service costs are recognized when plan amendment or curtailment occurs. These amounts are calculated periodically by independent qualified actuaries.

Net interest on the net defined benefit liability or asset is the change during the period in the net defined benefit liability or asset that arises from the passage of time which is determined by applying the discount rate based on government bonds to the net defined benefit liability or asset. Net interest on the net defined benefit liability or asset is recognized as expense or income in profit or loss.

Remeasurements comprising actuarial gains and losses, return on plan assets and any change in the effect of the asset ceiling (excluding net interest on defined benefit liability) are recognized immediately in other comprehensive income in the period in which they arise. Remeasurements are not reclassified to profit or loss in subsequent periods.

Plan assets are assets that are held by a long-term employee benefit fund or qualifying insurance policies. Plan assets are not available to the creditors of the Group, nor can they be paid directly to the Group. Fair value of plan assets is based on market price information. When no market price is available, the fair value of plan assets is estimated by discounting expected future cash flows using a discount rate that reflects both the risk associated with the plan assets and the maturity or expected disposal date of those assets (or, if they have no maturity, the expected period until the settlement of the related obligations). If the fair value of the plan assets is higher than the present value of the defined benefit obligation, the measurement of the resulting defined benefit asset is limited to the present value of economic benefits available in the form of refunds from the plan or reductions in future contributions to the plan.

The Group's right to be reimbursed of some or all of the expenditure required to settle a defined benefit obligation is recognized as a separate asset at fair value when and only when reimbursement is virtually certain.

Termination Benefit

Termination benefits are employee benefits provided in exchange for the termination of an employee's employment as a result of either an entity's decision to terminate an employee's employment before the normal retirement date or an employee's decision to accept an offer of benefits in exchange for the termination of employment.

A liability and expense for a termination benefit is recognized at the earlier of when the entity can no longer withdraw the offer of those benefits and when the entity recognizes related restructuring costs. Initial recognition and subsequent changes to termination benefits are measured in accordance with the nature of the employee benefit, as either post-employment benefits, short-term employee benefits, or other long-term employee benefits.

Employee Leave Entitlement

Employee entitlements to annual leave are recognized as a liability when they are accrued to the employees. The undiscounted liability for leave expected to be settled wholly before twelve months after the end of the annual reporting period is recognized for services rendered by employees up to the end of the reporting period.

Leases

Finance leases, which transfer to the lessee substantially all the risks and rewards of ownership of the asset, are capitalized at the inception of the lease at the fair value of the leased property or, if lower, at the present value of the minimum lease payments. Lease payments are apportioned between the interest income and reduction of the lease receivable so as to achieve a constant rate of interest on the remaining balance of the receivable. Interest income is recognized directly in profit or loss.

Leases where the lessor retains substantially all the risks and rewards of ownership of the asset are classified as operating leases. Operating leases are recognized as an expense in profit or loss on a straight-line basis over the lease term.

The determination of whether an arrangement is, or contains a lease is based on the substance of the arrangement and requires an assessment of whether the fulfillment of the arrangement is dependent on the use of a specific asset or assets and the arrangement conveys a right to use the asset.

A reassessment is made after inception of the lease only if one of the following applies:

- a. there is a change in contractual terms, other than a renewal or extension of the arrangement;
 or
- b. a renewal option is exercised or extension is granted, unless the term of the renewal or extension was initially included in the lease term; or
- c. there is a change in the determination of whether fulfillment is dependent on a specified asset; or
- d. there is a substantial change to the asset.

Where a re-assessment is made, lease accounting shall commence or cease from the date when the change in circumstance gave rise to the re-assessment for scenarios (a), (c) or (d) above, and the date of renewal or extension for scenario (b).

Borrowing Costs

Borrowing costs directly attributable to the acquisition, construction or production of an asset that necessarily takes a substantial period of time to get ready for its intended use or sale are capitalized as part of the cost of the respective assets. All other borrowing costs are expensed in the period they occur. Borrowing costs consist of interest and other costs that an entity incurs in connection with the borrowing of funds.

Foreign Currency-denominated Transactions

Transactions in foreign currency are initially recorded at the exchange rate at the date of transaction. Outstanding foreign currency-denominated monetary assets and liabilities are translated using the applicable exchange rate at balance sheet date. Exchange differences arising from translation of foreign currency monetary items at rates different from those at which they were originally recorded are recognized in profit or loss.

<u>Taxes</u>

Current Income Tax

Current income tax assets and liabilities for the current and prior periods are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that have been enacted or substantively enacted at the balance sheet date.

Deferred Income Tax

Deferred income tax is recognized for all temporary differences at the balance sheet date between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred income tax liabilities are recognized for all taxable temporary differences. Deferred income tax assets are recognized for all deductible temporary differences to the extent that it is probable that sufficient future taxable profits will be available against which the deductible temporary differences can be utilized.

Deferred income tax relating to items recognized directly in equity is recognized in profit or loss.

The carrying amount of deferred income tax assets is reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient future taxable profits will be available to allow all or part of the deferred income tax assets to be utilized. Unrecognized deferred income tax assets are reassessed at each balance sheet date and are recognized to the extent that it has become probable that sufficient future taxable profits will allow the deferred income tax assets to be recovered.

Deferred income tax assets and liabilities are measured at the tax rates that are expected to apply to the period when the asset is realized or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the balance sheet date.

Deferred income tax assets and liabilities are offset, if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred income taxes relate to the same taxable entity and the same taxation authority.

VAT

Input VAT is the 12% indirect tax paid by the Group in the course of the Group's trade or business on local purchase of goods or services, including lease or use of property, from a VAT-registered entity. For acquisition of capital goods over P1,000,000, the related input taxes are deferred and amortized over the useful life of the asset or 60 months, whichever is shorter, commencing on the date of acquisition. Deferred input VAT which is expected to be utilized for more than 12 months after the balance sheet date is included under "Goodwill and other noncurrent assets" account in the consolidated balance sheet.

Output VAT pertains to the 12% tax due on the sale of merchandise and lease or exchange of taxable goods or properties or services by the Group.

If at the end of any taxable month the output VAT exceeds the input VAT, the excess shall be paid by the Group. Any outstanding balance is included under "Accounts payable and accrued expenses" account in the consolidated balance sheet. If the input VAT exceeds the output VAT, the excess shall be carried over to the succeeding month or months. Excess input VAT is included under "Prepayments and other current assets" account in the consolidated balance sheet. Input VAT on capital goods may, at the option of the Group, be refunded or credited against other internal revenue taxes, subject to certain tax laws.

Revenue, expenses and assets are recognized net of the amount of VAT.

Earnings (Loss) Per Share

Basic earnings (loss) per share is calculated by dividing the net income or (loss) for the year attributable to common shareholders by the weighted average number of shares outstanding during the year, excluding treasury shares.

Diluted earnings (loss) per share is calculated by dividing the net income or (loss) for the year attributable to common shareholders by the weighted average number of shares outstanding during the year, excluding treasury shares and adjusted for the effects of all potential dilutive common shares, if any.

In determining both the basic and diluted earnings (loss) per share, the effect of stock dividends, if any, is accounted for retrospectively.

Segment Reporting

Operating segments are components of an entity for which separate financial information is available and evaluated regularly by management in deciding how to allocate resources and assessing performance. The Group considers the store operation as its primary activity and its only business segment. Franchising, renting of properties and commissioning on bills payment services are considered an integral part of the store operations.

Provisions

Provisions are recognized when: (a) the Group has a present obligation (legal or constructive) as a result of a past event; (b) it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation; and (c) a reliable estimate can be made of the amount of the obligation. If the effect of the time value of money is material, provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money and, where appropriate, the risks specific to the liability. Where discounting is used, the increase in the provision due to the passage of time is recognized as interest expense.

When the Group expects a provision or loss to be reimbursed, the reimbursement is recognized as a separate asset only when the reimbursement is virtually certain and its amount is estimable. The expense relating to any provision is presented in profit or loss, net of any reimbursement.

Contingencies

Contingent liabilities are not recognized in the consolidated financial statements. They are disclosed unless the possibility of an outflow of resources embodying economic benefits is remote.

Contingent assets are not recognized in the consolidated financial statements but disclosed when an inflow of economic benefit is probable. Contingent assets are assessed continually to ensure that developments are appropriately reflected in the consolidated financial statements. If it has become virtually certain that an inflow of economic benefits will arise, the asset and the related income are recognized in the consolidated financial statements.

Events after the Balance Sheet Date

Post year-end events that provide additional information about the Group's position at the balance sheet date (adjusting events) are reflected in the consolidated financial statements. Post year-end events that are non-adjusting events are disclosed in the notes to the consolidated financial statements when material.

3. Use of Significant Accounting Judgments, Estimates and Assumptions

The preparation of the consolidated financial statements in accordance with PFRS requires management to make judgments, estimates and assumptions that affect the amounts reported in the consolidated financial statements and notes. The judgments, estimates and assumptions used in the consolidated financial statements are based upon management's evaluation of relevant facts and circumstances As at balance sheet date. Future events may occur which can cause the assumptions used in arriving at those judgments, estimates and assumptions to change. The effects of any changes will be reflected in the consolidated financial statements of the Group as they become reasonably determinable.

Judaments

In the process of applying the Group's accounting policies, management has made the following judgments, apart from those involving estimations, which have the most significant effect on amounts recognized in the consolidated financial statements:

Determination of Functional Currency

Based on the economic substance of the underlying circumstances relevant to the Group, the functional currency of the Group has been determined to be the Peso. The Peso is the currency of the primary economic environment in which the Group operates. It is the currency that mainly influences the revenue, costs and expenses of the Group.

Classification of Financial Instruments

The Group classifies a financial instrument, or its components, on initial recognition as a financial asset, liability or equity instrument in accordance with the substance of the contractual arrangement and the definitions of a financial asset, liability or equity instrument. The substance of a financial instrument, rather than its legal form, governs its classification in the consolidated balance sheet.

Financial assets are classified as financial assets at FVPL, HTM financial assets, AFS financial assets and loans and receivables. Financial liabilities, on the other hand, are classified as financial liabilities at FVPL and other financial liabilities.

The Group determines the classification at initial recognition and, where allowed and appropriate, re-evaluates this classification at every balance sheet date.

Classification of Leases

a. Finance lease as lessor

The Group entered into a sale and leaseback transaction with an armored car service provider where it has determined that the risks and rewards related to the armored vehicles leased out will be transferred to the lessee at the end of the lease term. As such, the lease agreement was accounted for as a finance lease (see Note 26).

b. Operating lease as lessee

The Group entered into various property leases, where it has determined that the risks and rewards related to the properties are retained with the lessors. As such, the lease agreements were accounted for as operating leases (see Note 26).

c. Operating lease as lessor

The Company entered into property subleases on its leased properties. The Company determined that it retains all the significant risks and rewards of these properties which are leased out on operating leases (see Note 26).

Impairment of Goodwill

The Group determines whether goodwill is impaired at least on an annual basis. This requires an estimation of the value-in-use of the cash-generating units to which the goodwill is allocated. Estimating the value-in-use amount requires management to make an estimate of the expected future cash flows from the cash-generating unit and also to choose a suitable discount rate in order to calculate the present value of those cash flows.

Based on the assessment made by the Group, there is no impairment of goodwill as the recoverable amount of the cash-generating units exceeds the carrying amount of the unit, including goodwill as at December 31, 2013. The carrying value of goodwill amounted to P65,567,524 as at December 31, 2013 (see Note 10). No impairment losses were recognized in December 31, 2013.

Estimation of Retirement Benefits

The net retirement benefits cost and the present value of retirement obligations are determined using actuarial valuations. The actuarial valuation involves making various assumptions. These include the determination of the discount rates, future salary increases, mortality rates and future pension increases. Due to the complexity of the valuation, the underlying assumptions and its long-term nature, defined benefit obligations are highly sensitive to changes in these assumptions. All assumptions are reviewed at each reporting date.

In determining the appropriate discount rate, management considers the interest rates of government bonds that are denominated in the currency in which the benefits will be paid, with extrapolated maturities corresponding to the expected duration of the defined benefit obligation.

The mortality rate is based on publicly available mortality tables for the specific country. Future salary increases and pension increases are based on expected future inflation rates for the specific country.

The Group's net retirement obligations amounted to P93,640,932 and P96,481,142 as at September 30, 2014 and December 31, 2013, respectively. Retirement benefits cost amounted to P17, 104,589 and P11,808,880 for the nine months period ended September 30, 2014 and 2013, respectively(see Notes 23 and 24).

Provisions and Contingencies

The Group has pending legal cases. The Group's estimate of the probable costs for the resolution of these legal cases has been developed in consultation with in-house and outside legal counsels and is based upon the analysis of the potential outcomes. It is possible, however, that future results of operations could be affected by changes in the estimates or in the effectiveness of strategies relating to these proceedings.

As at September 30, 2014 and December 31, 2013 has provisions amounting to P13,704,073 and is reported as part of "Others" under "Accounts payable and accrued expenses" in the consolidated balance sheets (see Note 12).

Realizability of Deferred Income Tax Assets

Deferred income tax assets are recognized for all temporary deductible differences to the extent that it is probable that sufficient future taxable profits will be available against which the deductible temporary differences can be utilized. Management has determined based on business forecast of succeeding years that there is enough taxable profits against which the recognized deferred income tax assets will be realized.

The Group's recognized deferred income tax assets amounted to P69,131,632 as at September 30, 2014 and December 31, 2013.

4. Cash and Cash Equivalents and Short-Term Investment

	September 30, 2014	December 31, 2013
	(Unaudited)	(Audited)
Cash on hand and in banks	P568,772,016	P922,422,571
Cash equivalents	-	50,580,062
	₽568,772,016	₽973,002,633

Cash in banks earn interest at the respective bank deposit rates. Cash equivalents are made for varying periods up to three months depending on the immediate cash requirements of the Group and earn interest at the respective cash equivalent rates.

5. Receivables

	September 30,	December 31,
	2014	2013
	(Unaudited)	(Audited)
Franchisees (Note 31)	P128,746,391	₽379,544,124
Suppliers	233,269,135	48,657,689
Employees	15,087,126	14,936,783
Store operators	10,863,435	12,547,006
Rent	5,454,706	4,760,464
Due from PhilSeven Foundation, Inc. (PFI)		
(Note 25)	3,435,000	3,118,978
Current portion of:		
Lease receivable - net of unearned interest income		
amounting to ₽96,445 and		
P197,221 as at December 31, 2013 and 2012,		
respectively (Notes 10 and 26)	3,086,114	3,086,114
Notes receivable (Notes 10, 28 and 29)	955,356	1,033,914
Insurance receivable	4,468,199	585,057
Others	17,278,935	1,358,499
	422,644,397	469,628,628
Less allowance for impairment	(18,960,182)	(18,960,182)
	P403,684,215	₽450,668,446

6. Inventories

	September 30, 2014	December 31, 2013
	(Unaudited)	(Audited)
At cost (Note 18):		
Warehouse merchandise	₽481,982,299	₽618,738,640
Store merchandise	316,266,432	282,111,251
	₽798,248,731	₽900,849,891

7. Prepayments and Other Current Assets

	September 30, 2014 (Unaudited)	December 31, 2013 (Audited)
Current portion of:	(0.11.0.0.1.0.0)	(: ::::::::::::::::::::::::::::::::::::
Deferred input VAT	P120,957,748	₽78,364,535
Deferred lease (Notes 10 and 26)	1,421,459	1,421,460
Prepaid:	, ,	
Supplies	2,473,923	3,528,830
Deferred rent	116,020,859	63,373,604
Store expenses	31,641,252	34,455,780
Uniform	5,666,594	6,066,259
Taxes	34,779,432	4,765,253
Repairs and maintenance	78,707	1,218,655
Advances to suppliers	42,420,076	55,761,777
Advances for expenses	24,418,299	13,788,613
Dues and subscription	1,207,196	571,651
Others	56,629,164	7,432,281
	P437,714,709	₽270,748,698

8. Property and Equipment

Movements in property and equipment are as follows:

	September 30, 2014 (Unaudited)								
	Land-		Store	Office					
	at revalued Amount	Buildings and Improvements	Furniture and Equipment	Furniture and T Equipment	ransportation Equipment	Computer Equipment	Leasehold Improvements	Construction In-Progress	Total
Costs/Revalued Amount							-		
Beginning balances	P44,481,000	P118,154,849	P2,200,106,028	₽763,056,069	P45,130,103	P244,985,357	P1,421,899,656	₽95,198,922	4,933,011,984
Additions	_	9,397,840	501,926,690	137,563,731	8,182,341	34,436,972	159,511,727	223,587,024	1,074,606,325
Retirements	_	_	(33,389,689)	(32,854,970)	(1,900,000)	(8,291,452)	(99,411,656)	_	(175,510,464
Reclassifications	_	_	_	_	_	_	134,327,215	(134,327,215)	_
Ending balances	P44,481,000	127,552,689	2,668,643,029	867,764,830	51,749,747	271,130,877	1,616,326,942	184,458,731	5,832,107,845
Accumulated Depreciation and Amortization									
Beginning balances Depreciation and amortization (Note	-	74,124,862	991,819,107	345,029,903	19,367,872	165,369,417	590,628,202	-	2,186,339,363
19)	_	2,945,708	325,492,243	108,451,116	7,487,648	25,709,257	157,071,720	_	627,157,692
Retirements	_	_	(33,389,689)	(32,854,970)	(1,562,697)	(8,291,452)	(99,411,657)	_	(175,510,465)
Ending balances	_	77,070,570	1,283,921,662	420,626,050	25,292,823	182,787,222	648,288,265	_	2,637,986,590
Net Book Values	P44,481,000	₽50,482,119	P1,384,721,368	P447,138,780	P26,456,924	P88,343,655	P968,038,678	P184,458,732	P3,194,121,255

	December 31, 2013 (Audited)								
	Land-		Store	Office					
	at revalued	Buildings and	Furniture and	Furniture and	Transportation	Computer	Leasehold	Construction	
	Amount	Improvements	Equipment	Equipment	Equipment	Equipment	Improvements	In-Progress	Total
Costs/Revalued Amount									
Beginning balances	₽44,481,000	P118,154,849	P1,740,413,144	₽579,371,098	₽43,646,176	₽211,556,342	₽1,201,609,872	P67,369,297	₽4,006,601,778
Additions	_	_	525,981,492	207,879,041	10,587,6 73	33,864,213	205,468,926	195,489,191	1,179,270,536
Retirements	_	_	(66,288,608)	(24,194,070)	(9,103,746)	(435,198)	(152,838,708)	_	(252,860,330)
Reclassifications	_	_	-	_	_	_	167,659,566	(167,659,566)	<u>-</u>
Ending balances	44,481,000	118,154,849	2,200,106,029	763,056,069	45,130,103	244,985,357	1,421,899,656	95,198,922	4,933,011,984
Accumulated Depreciation and Amortization									
Beginning balances Depreciation and amortization (Note	-	70,181,591	690,911,415	256,680,089	20,199,135	134,639,263	557,069,241	_	1,729,680,734
19)	_	3,943,271	367,196,300	112,543,884	8,272,483	31,165,352	186,397,669	_	709,518,959
Retirements	_	_	(66,288,608)	(24,194,070)	(9,103,746)	(435,198)	(152,838,708)	_	(252,860,330)
Ending balances	-	74,124,862	991,819,107	345,029,903	19,367,872	165,369,417	590,628,202	_	2,186,339,363
Net Book Values	P44,481,000	P44,029,987	P1,208,286,921	P418,026,166	P25,762,231	₽79,615,940	₽831,271,454	₽95,198,922	P2,746,672,621

9. Deposits

	September 30,	December 31,
	2014	2013
	(Unaudited)	(Audited)
Rent	₽316,357,045	₽232,020,464
Utilities (Notes 28 and 29)	47,847,780	42,509,396
Refundable (Notes 28 and 29)	55,444,045	34,871,384
Others (Notes 28 and 29)	5,863,511	4,487,223
	₽425,512,381	₽313,888,467

10. Goodwill and Other Noncurrent Assets

	September 30, 2014 (Unaudited)	December 31, 2013 (Audited)
Noncurrent portion of:		
Deferred input VAT	P150,301,104	P143,808,850
Deferred lease (Note 26)	12,819,183	12,819,183
Lease receivable - net of unearned interest		
income amounting to ₽5,773 and ₽102,216 as at December 31, 2013 and		
2012, respectively (Notes 26, 28 and 29)	565,213	559,441
Intangible assets:		
Goodwill	65,567,524	65,567,524
Software and program cost	2,886,285	2,886,285
Garnished accounts	7,945,691	4,876,522
Others	77,571,773	1,411,415
	₽317,656,773	₽231,929,220

Deferred Lease

Deferred lease pertains to Day 1 loss recognized on refundable deposits on rent, which is amortized on a straight-line basis over the term of the related leases.

Movements in deferred lease are as follows:

	September 30,	December 31,
	2014	2013
	(Unaudited)	(Audited)
Beginning balance	P14,240,643	₽15,702,845
Additions	_	948,411
Less amortization (Note 26)	-	2,410,613
Ending balance	14,240,643	14,240,643
Less current portion (Note 7)	1,421,460	1,421,460
Noncurrent portion	₽12,819,183	₽12,819,183

Goodwill

On March 22, 2004, the Group purchased the leasehold rights and store assets of Jollimart Philippines Corporation (Jollimart) for a total consideration of P130,000,000. The excess of the acquisition cost over the fair value of the assets acquired was recorded as goodwill amounting to P70,178,892. In 2008, the Group recognized an impairment loss in goodwill amounting to P4,611,368.

Garnished Accounts

Garnished accounts pertain to the amount set aside by the Group, as required by the courts, in order to answer for litigation claims should the results be unfavorable to the Group (see Note 34).

11. Bank Loans

Bank loans represent unsecured Peso-denominated short-term borrowings from various local banks, payable in lump-sum in 2015 and 2014 with annual interest rates ranging from 2.50% to 3.30% and 3.30% to 3.75% as at September 30, 2014 and Decemner 31, 2013, respectively, which are repriced monthly based on market conditions. The proceeds of these loans were used for the operations of the Group.

Movements in bank loans are as follows:

	September 30,	December 31,
	2014	2013
	(Unaudited)	(Audited)
Beginning balance	₽560,000,000	₽477,777,778
Availments	620,000,000	550,000,000
Payments	(500,000,000)	(467,777,778)
Ending balance	P680,000,000	₽560,000,000

12. Accounts Payable and Accrued Expenses

	September 30,	December 31,
	2014	2013
	(Unaudited)	(Audited)
Trade payable	P1,405,622,508	₽1,575,446,279
Utilities	76,486,957	71,354,276
Rent (Note 26)	57,585,438	56,113,149
Employee benefits	59,879,730	39,622,810
Advertising and promotion	15,050,709	37,844,609
Outsourced services	52,073,163	24,844,921
Bank charges	12,966,300	13,487,060
Security services	3,713,819	3,375,831
Interest (Notes 11 and 15)	502,222	1,689,053
Others	60,327,784	48,925,501
	P1,744,208,630	₽1,872,703,489

13. Other Current Liabilities

	September 30,	December 31,
	2014	2013
	(Unaudited)	(Audited)
Non-trade accounts payable	P244,600,952	₽362,508,354
Output VAT	49,351,228	61,134,099
Retention payable	71,379,376	48,466,743
Withholding taxes	32,771,139	33,462,627
Employee related liabilities	28,041,078	27,210,000
Royalty (Note 25)	14,646,860	16,305,559
Service fees payable	6,337,026	10,381,467
Current portion of deferred revenue on:		
Finance lease (Notes 16 and 26)	589,567	589,567
Exclusivity contract (Notes 16 and 31)	446,429	446,429
Others	40,194,908	10,561,844
	P488,358,563	₽571,066,689

Non-trade accounts payable pertains to payable to suppliers of goods or services that forms part of general and administrative expenses. These are noninterest-bearing and are due within one year.

14. Deposits Payable

	September 30,	December 31,
	2014	2013
	(Unaudited)	(Audited)
Franchisees	₽118,058,650	₽99,370,298
Service agreements	95,040,915	89,707,363
Rent	14,381,401	13,811,274
	₽227,480,966	₽202,888,935

15. Cumulative Redeemable Preferred Shares

Cumulative redeemable preferred shares, which are redeemable at the option of the holder, represent the share of PSC-ERP through its trustee, BPI-AMTG, in SSHI's net assets pertaining to preferred shares. PSC-ERP is entitled to an annual "Guaranteed Preferred Dividend" in the earnings of SSHI starting April 5, 2002, the date when the 25% of the subscription on preferred shares have been paid, in accordance with the Corporation Code.

16. Deferred Revenue

	September 30, 2014 (Unaudited)	December 31, 2013 (Audited)
Deferred revenue on exclusivity contracts (Note 31)	₽31,250,000	₽_
Deferred revenue on finance lease (Note 26)	98,261	98,264
Deferred revenue - others	1,552,651	1,508,919
	₽32,900,912	₽1,607,183

17. Equity

Common Stock

The Group was listed with the Philippine Stock Exchange on February 4, 1998 with total listed shares of 71,382,000 common shares consisting of 47,000,000 shares for public offering and 24,382,000 shares for private placement. The Group offered the share at a price of P4.40. Below is the Company's track record of the registration of securities:

Date of SEC order
rendered effective or

permit to sell/		Authorized		Issue price/
Date of SEC approval	Event	Capital Stock	Issued shares	Par value
	Outstanding common			_
January 9, 1998	shares	400,000,000	166,556,250	₽1.00
-	Listed shares:			
February 4, 1998	Public offering	400,000,000	47,000,000	4.40
	Private placement	400,000,000	24,382,000	4.40
August 15, 2008	10% stock dividends	400,000,000	23,725,200	1.00
August 4, 2009	10% stock dividends	400,000,000	26,097,720	1.00
August 27, 2010	5% stock dividends	400,000,000	14,353,746	1.00
August 19, 2011	15% stock dividends	400,000,000	45,214,300	1.00
November 15, 2012	15% stock dividends	600,000,000	51,996,445	1.00
August 15, 2013	15% stock dividends	600,000,000	59,795,912	1.00
As at September 30,		_		

As at September 30, 2014 and

December 31, 2013 459,121,573

As at September 30, 2014 and December 31, 2013, the Company has a total of 640 and 650 shareholders on record.

The Philippine SEC approved the Company's application for the increase in its authorized capital stock on October 19, 2012.

Details of the Group's stock dividend declaration for nine months ended September 30, 2014 and December 31, 2013 follow:

			Outstanding no. of	
		Stock	common shares as	
		dividend	at	Total stock
Declaration date Rec	cord date	%	declaration date	dividend issued
July 18, 2013 Aug	gust 15, 2013	15%	398,639,411	59,795,912

The Group's BOD and at least 2/3 of the Group's stockholders approved all the aforementioned stock dividend declarations above.

Details of the Group's cash dividend declaration for the nine months ended September 30, 2014 and December 31, 2013 are shown below:

				Outstanding	
				no. of	
				common	
				shares as	
Declaration			Dividend	of declaration	Total cash
date	Record date	Payment date	per share	date	dividends
April 24, 2014	May 23, 2014	June 18, 2014	₽0.30	458,435,323	₽137,530,597
July 18, 2013	August 15, 2013	September 9, 2013	₽0.10	398,639,411	P 39,863,941

The Group's BOD approved all the cash dividends presented above.

Treasury Shares

There are 686,250 shares that are in the treasury amounting to P2,923,246 as at September 30, 2014 and December 31, 2013. There are no movement in the Group's treasury shares for the nine months ended September 30, 2014 and 2013.

18. Cost of Merchandise Sales

	Nine Months Ended September 30 (Unaudited)	
	2014 20	
Merchandise inventory, beginning	₽900,849,891	₽726,986,563
Net purchases	9,195,867,139	8,018,377,810
	10,096,717,030	8,745,364,373
Less merchandise inventory, ending	798,248,731	867,602,452
	P9,298,468,299	₽7,877,761,921

19. General and Administrative Expenses

(Forward)

	Nine Months Ended September 30 (Unaudited)	
	2014	2013
Communication, light and water	P690,316,136	P672,240,024
Depreciation and amortization (Note 8)	627,157,692	496,755,892
Outside services (Note 31)	538,400,693	476,604,361

Nine Months	Ended Sept	ember 30
	(Unaudited)	1

	(Unaudited)	
	2014	2013
Rent (Note 26)	503,868,298	389,693,897
Personnel costs		
(Notes 5, 23 and 24)	340,920,672	280,423,454
Trucking services	208,673,125	145,319,704
Advertising and promotion	152,902,672	135,776,883
Royalties (Note 25)	147,532,865	125,041,554
Warehousing services	131,133,762	96,743,702
Repairs and maintenance	104,426,102	88,953,130
Supplies	103,653,141	61,624,068
Inventory losses	79,364,328	65,056,908
Taxes and licenses	66,598,805	75,570,960
Transportation and travel	42,822,851	31,900,496
Dues and subscription	10,694,576	8,761,939
Insurance	8,503,502	7,621,164
Entertainment and representation	8,222,966	5,617,835
Others	68,208,265	51,087,940
	₽3,833,400,451	₽3,214,793,911

20. Marketing Income

		Nine Months Ended September 30 (Unaudited)	
	2014	2013	
Promotions	₽194,860,441	₽174,967,557	
Marketing support funds			
(Note 31)	52,943,096	30,312,734	
	P247,803,537	₽205,280,291	

21. Interest Expense

	Nine Months Ended September 30 (Unaudited)	
	2014	
Guaranteed preferred dividends		
(Note 15)	₽10,987,195	₽ 12,152,293
Interest on bank loans (Note 11)	194,063	194,063
	₽11,181,258	₽12,346,356

22. Interest Income

		Nine Months Ended September 30 (Unaudited)		
	2014	2013		
Bank deposits (Note 4)	₽1,738,555	₽2,583,455		
	P1,738,855	₽2,583,455		

23. Personnel Costs

Nine Months	Ended September 30
	(Unaudited)

	2014	2013
Salaries and wages	₽162,191,302	P130,301,083
Employee benefits	161,624,781	138,313,492
Net retirement benefits cost (Note 24)	17,104,589	11,808,880
	₽340,920,672	P280,423,454

24. Retirement Benefits

The Group maintains a trusteed, non-contributory defined benefit retirement plan covering all qualified employees administered by a trustee bank under the supervision of the Board of Trustees of the plan. The Board of Trustees is responsible for investment of the assets. It defines the investment strategy As atten as necessary, at least annually, especially in the case of significant market developments or changes to the structure of the plan participants. When defining the investment strategy, it takes account of the plans' objectives, benefit obligations and risk capacity. The investment strategy is defined in the form of a long-term target structure (investment policy). The Board of Trustees delegates the implementation of the investment policy in accordance with the investment strategy as well as various principles and objectives to an Investment Committee, which also consists of members of the Board of Trustees, a Director and a Controller. The Controller of the fund is the one who oversees the entire investment process.

Under the existing regulatory framework, Republic Act 7641 requires a provision for retirement pay to qualified private sector employees in the absence of any retirement plan in the entity, provided however that the employee's retirement benefits under any collective bargaining and other agreements shall not be less than those provided under the law. The law does not require minimum funding of the plan.

25. Related Party Transactions

Related party relationships exist when one party has the ability to control, directly or indirectly through one or more intermediaries, the other party or exercise significant influence over the other party in making financial and operating decisions. Such relationships also exist between and/or among entities which are under common control with the reporting enterprise, or between and/or among the reporting enterprises and their key management personnel, directors or its stockholders.

Transactions with related parties consist of:

- a. PSC has transactions with PFI, a foundation with common key management of the Group, consisting of donations and noninterest-bearing advances pertaining primarily to salaries, taxes and other operating expenses initially paid by PSC for PFI.
- b. The Group executed a licensing agreement with Seven Eleven, Inc. (SEI), a stockholder organized in Texas, U.S.A. This grants the Group the exclusive right to use the 7-Eleven System in the Philippines. In accordance with the agreement, the Group pays, among others, royalty fee to SEI based on a certain percentage of monthly gross sales, net of gross receipts tax.
- c. As at September 30, 2014 and December 31, 2013, the Group's defined benefit retirement fund has investments in shares of stock of the Parent Company.

26. Leases

Operating Lease as Lessee

a. PSC has various lease agreements with third parties relating to its store operations. Certain agreements provide for the payment of rentals based on various schemes such as an agreed percentage of net sales for the month and fixed monthly rate.

For the nine months ended, rent expense related to these lease agreements amounted to P503,868,298 and P 389,693,897 in 2014 and 2013, respectively (see Note 19).

b. In April 2012, CDI entered into a 2-year lease contract for the lease of a warehouse in Cebu commencing in April 2012 until April 2014. The lease has a renewal option and is subject to an annual escalation rate of 5%.

In 2011, CDI entered into a 10-year lease contract for the lease of its warehouse extension effective March 2011. The lease is subject to an annual escalation rate of 4.0% starting on the second year of the lease.

In 2005, CDI entered into a 15-year operating lease contract for the lease of its warehouse effective November 1, 2005.

27. Basic/Diluted Earnings Per Share

		Nine Months Ended September 30 (Unaudited)	
		2014	2013
a.	Net income	P468,261,885	₽430,951,728
b.	Weighted average number of shares issued	459,121,573	459,121,573
c.	Less weighted average number of shares held in treasury	686,250	686,250
d.	Weighted average number of shares outstanding (b-c)	³ 458,435,323	458,435,323
e.	Basic/diluted earnings per share (a/d)	₽1.02	₽0.94

The Group does not have potentially dilutive common shares as at September 30, 2014 and December 31, 2013. Thus, the basic earnings per share is equal to the diluted earnings per share as at those dates.

28. Financial Instruments

The comparison of the carrying value and fair value of all of the Company's financial instruments (those with carrying amounts that are not equal to their fair values) as at December 31 are as follows:

	September 30, 2014 (Unaudited)		December 31, 2013 (Audited)		
	Carrying Value	Fair Value	Carrying Value	Fair Value	
FINANCIAL ASSETS Loans and Receivables Receivables					
Lease receivable Deposits	₽3,651,327	₽3,651,327	P3,645,555	P3,691,723	
Refundable	55,444,045	55,444,045	34,871,384	41,815,472	
	P59,095,372	₽59,095,372	₽38,516,939	₽45,507,195	

Lease receivable and refundable deposits are categorized under level 3 in the fair value hierarchy.

Fair Value Information

Current Financial Assets and Financial Liabilities

Due to the short-term nature of the related transactions, the fair values of cash and cash equivalents, short-term investment, receivables (except for lease receivables), accounts payable and accrued expenses and other current liabilities approximates their carrying values As at balance sheet date.

Lease Receivable

The fair value of lease receivable is determined by discounting the sum of future cash flows using the prevailing market rates for instruments with similar maturities as at September 30, 2014 and December 31, 2013, which is 2.73%.

Utility and Other Deposits

The fair value of utility and other deposits approximates its carrying value as it earns interest based on repriced market conditions.

Refundable Deposits

The fair value of deposits is determined by discounting the sum of future cash flows using the prevailing market rates for instruments with similar maturities as at September 30, 2014 and December 31, 2013 ranging from 0.5% to 4.35%.

Bank Loans

The carrying value approximates fair value because of recent and monthly repricing of related interest based on market conditions.

Cumulative Redeemable Preferred Shares

The carrying value approximates fair value because corresponding dividends on these shares that are charged as interest expense in profit or loss are based on recent treasury bill rates repriced annually at year end.

Fair Value Hierarchy

The Group uses the following hierarchy for determining and disclosing the fair value of financial instruments by valuation technique:

- Level 1 quoted (unadjusted) prices in active markets for identical assets or liabilities
- Level 2 valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable
- Level 3 valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable

As at September 30, 2014 and December 31, 2013, the Group has no financial instruments measured at fair value.

29. Financial Risk Management Objectives and Policies

The main risks arising from the Group's financial instruments are credit risk, liquidity risk, interest rate risk and foreign exchange risk. The BOD reviews and approves policies for managing each of these risks. The BOD also created a separate board-level entity, which is the Audit Committee, with explicit authority and responsibility in managing and monitoring risks. The Audit Committee, which ensures the integrity of internal control activities throughout the Group, develops, oversees, checks and pre-approves financial management functions and systems in the areAs at credit, market, liquidity, operational, legal and other risks of the Group, and crisis management. The Internal Audit Department and the External Auditor directly report to the Audit Committee regarding the direction, scope and coordination of audit and any related activities.

Listed below are the summarized risk identified by the BOD.

Credit Risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss to the other party by failing to discharge an obligation. The receivable balances are monitored on an ongoing basis with the result that the Group's exposure to impairment is managed to a not significant level. The Group deals only with counterparty duly approved by the BOD.

The following tables provide information regarding the maximum credit risk exposure of the Group as at September 30, 2014 and December 31, 2013:

	September	December 31,
	30, 2014	2013
	(Unaudited)	(Audited)
Cash and cash equivalents (excluding cash on hand)		
Cash in bank	₽ 525,577,776	₽734,552,645
Cash equivalents	-	50,580,062
	525,577,776	785,132,707
Short-term investment	10,810,228	10,810,229
Receivables		
Franchisees	128,532,049	379,329,782
Suppliers	217,703,201	33,091,755
Employees	14,547,205	14,396,862
Store operators	10,497,634	12,181,205
Rent	3,180,522	2,486,280
Due from PFI	3,435,000	3,118,978
Current portion of:		
Lease receivable	3,086,114	3,086,114
Notes receivable	955,356	1,033,914
Insurance receivable	4,468,199	585,057
Others	17,278,935	1,358,499
	403,684,215	450,668,446
Deposits (Note 9)		
Utilities	47,847,780	42,509,396
Refundable Deposits	55,444,045	34,871,384
Others	5,863,512	4,487,223
	109,155,337	81,868,003
Other noncurrent assets		
Noncurrent portion of:		
Lease receivable	565,213	559,441
	P1,049,792,769	₽1,329,038,826

The following tables provide information regarding the credit risk exposure of the Group by classifying assets according to the Group's credit ratings of debtors:

	S	eptember 30, 20	14 (Unaudited)	
	Neither	Past Due nor	•	
		Impaired		
		Standard	Past Due	
	High Grade	Grade	Or Impaired	Total
Cash and cash equivalents				
Cash in bank	₽568,772,016	₽-	₽-	₽568,772,016
Cash equivalents	_	_	_	_
	568,772,016	-	-	568,772,016
Short-term investment	10,810,228	_	_	10,810,228
Receivables				
Franchisees	_	128,532,049	214,342	128,746,391
Suppliers	_	212,882,947	20,386,188	233,269,135
Employees	-	14,547,205	539,921	15,087,126
(Forward)				
Store operators	_	10,497,634	365,801	10,863,435

September 30, 2014 (Unaudited)

September 30, 2014 (Unaudited)							
Neither Past Due nor							
		Impaired					
		Standard	Past Due				
	High Grade	Grade	Or Impaired	Total			
Rent	-	3,180,522	2,274,184	5,454,706			
Due from PFI	_	3,435,000		3,435,000			
Current portion of:		-,,		5,105,000			
Lease receivable	_	3,086,114	_	3,086,114			
Notes receivable	_	955,356	_	955,356			
Insurance receivable	_	4,468,199	_	4,468,199			
Others	_	17,278,935	_	17,278,935			
Officia	<u>_</u>	398,863,961	23,780,436	422,644,397			
Deposits		330,003,301	23,700,430	422,044,337			
Utilities	_	47,847,780	_	47,847,780			
Refundable	_	55,444,045	_	55,444,045			
Others	_	5,863,512	_	5,863,512			
Others		109,155,337		109,155,337			
Other noncurrent asset		103,103,337		103,100,007			
Noncurrent portion of lease receivable	_	565,213	_	565,213			
Tronouncin portion of loads foculturals	_	565,213	_	565,213			
		,		P			
	P579,582,244	₽ 508,584,511	₽23,780,436	1,111,947,191			
		December 31	2013 (Audited)				
	Neither Past Du		Past Due				
	Neither Fast Du	Standard	Or				
	High Crade			Total			
Cash and Cash Equivalents	High Grade	Grade	Impaired	Total			
Cash in banks	D602 454 706	₽-	₽-	₽693,151,706			
	P693,151,706						
Cash equivalents	50,580,062 743,731,768			50,580,062			
Dessivehles	143,131,100			743,731,768			
Receivables		270 220 702	044040	270 544 424			
Franchisees	_	379,329,782	214,342	379,544,124			
Suppliers	_	28,271,501	20,386,188	48,657,689			
Employees	_	14,086,698	539,921	14,626,619			
Store operators	_	12,181,205	365,801	12,547,006			
Subsidiaries and affiliate	_	7,162,352	-	7,162,352			
Rent	_	2,486,280	2,274,184	4,760,464			
Current portion of:		0.000.444		0.000.444			
Lease receivable	_	3,086,114	_	3,086,114			
Note receivable	_	955,355	_	955,355			
Insurance	_	585,057	_	585,057			
Others		573,550	_	573,550			
		448,717,894	23,780,436	472,498,330			
Deposits		10 ======		40			
Utilities	_	42,509,396	_	42,509,396			
Refundable	_	24,718,366	_	24,718,366			
Others	_	4,484,723	_	4,484,723			
	_	71,712,485	_	71,712,485			
Other Noncurrent Asset							
Noncurrent portion of lease receivable		559,441		559,441			
	-	559,441		559,441			
		<u> </u>					

The Group uses the following criteria to rate credit quality:

Class	Description
High Grade	Financial assets that have a recognized foreign or local third party rating or instruments which carry guaranty/collateral.
Standard Grade	Financial assets of companies that have the apparent ability to satisfy its obligations in full.

The credit qualities of the financial assets were determined as follow:

Cash in banks and cash equivalents and short-term investment are classified as high grade, since these are deposited or transacted with reputable banks which have low probability of insolvency.

Receivables, deposits and other noncurrent asset are classified as standard grade, since these pertain to receivables considered as unsecured from third parties with good paying habits.

The following tables provide the analysis of financial assets that are past due but not impaired and past due and impaired:

	September 30, 2014 (Unaud				ited)	
•	Aging analys		Past due			
	not impaired			and		
	3	6				
	1 to 60	1 to 90				
	days	days	>90 days	Total	Impaired	Total
Receivables:						
Franchisees	P -	P -	₽-	₽-	P214,342	₽214,342
Suppliers	_	_	4,820,254	4,820,254	15,565,934	20,386,188
Employees	_	_	_	_	539,921	539,921
Store operators	_	_	_	_	365,801	365,801
Rent	-	_	_	_	2,274,184	2,274,184
	P-	₽-	P4,820,254	P4,820,254	P18,960,182	₽23,780,436

	December 31, 2013 (Audited)					
	Aging Analysis	s of Financia	l Assets Past	Due but Not		
		lm	paired		Past Due and	i
	3	6				
	1 to 60	1 to 90				
	Days	Days	> 90 Days	Total	Impaired	Total
Receivables:						
Franchisees	₽–	₽-	₽-	₽–	₽214,342	₽214,342
Suppliers	1,601,652	868,379	2,350,223	4,820,254	15,565,934	20,386,188
Employees	_	_	_	_	539,921	539,921
Store						
operators	_	_	_	_	365,801	365,801
Rent	_	_	_	_	2,274,184	2,274,184
	₽1,601,652	₽868,379	₽2,350,223	₽4,820,254	P18,960,182	₽23,780,436

Receivables from suppliers are noninterest-bearing and are generally on 30 day to 90 day terms. There are no significant concentrations of credit risk within the Group.

Liquidity Risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial instruments. The Group seeks to manage its liquidity profile to be able to finance its capital expenditures and service its maturing debts. To cover for its financing requirements, the Group intends to use internally generated funds and sales of certain assets.

As part of its liquidity risk management program, the Group regularly evaluates projected and actual cash flow information and continuously assesses conditions in the financial markets for opportunities

to pursue fund raising initiatives. The Group uses historical figures and experiences and forecasts of collections and disbursements.

These initiatives may include drawing of loans from the approved credit line intended for working capital and capital expenditures purposes and equity market issues.

The tables below summarize the maturity profile of the financial assets of the Group:

		Septeml	ber 30, 2014 (Un	audited)	
		More than	More than	-	
	Three months	three months	one year	More than	
	or less	to one year	to five years	five years	Total
Cash and cash equivalents			-		
Cash on hand and in banks	₽568,772,016	₽-	₽-	₽-	₽ 568,772,016
Cash equivalents	· · · -	-	_	_	· -
	₽568,772,016	_	-	-	₽568,772,016
Short-term investment	10,810,228	_	_	_	10,810,228
Receivables:					
Franchisees	128,532,049		_	_	128,532,049
Suppliers	212,882,947	4,820,254	_	_	217,703,201
Employees	14,547,205	· -	_	_	14,547,205
Store operators	10,497,634	-	_	_	10,497,634
Rent	3,180,522	-	_	_	3,180,522
Due from PFI	3,435,000	-	_	_	3,435,000
Current portion of:					
Lease receivable	1,955,265	1,130,849	_	_	3,086,114
Notes receivable	955,356	-	_	_	955,356
Insurance receivable	3,883,142	585,057	-	_	4,468,199
Others	17,278,935	-	-	-	17,278,935
	397,148,055	6,536,160	-	-	403,684,215
Deposits					
Utilities	-	-	47,847,780	_	47,847,780
Refundable	-	-	55,444,045	_	55,444,045
Others	-	-	5,863,512	-	5,863,512
	-	-	109,155,337	-	109,155,337
Other noncurrent asset					
Noncurrent portion of lease receivable	-	-	559,441	_	559,441
			559,441	_	559,441
	₽976,730,299	₽6,536,160	₽109,714,778	₽-	₽1,092,981,237

	December 31, 2013 (Audited)				
		More than	More than		
	Three Months	Three Months	One Year	More than	
	or Less	to One Year	to Five Years	Five Years	Total
Cash and Cash Equivalents					
Cash on hand and in banks	₽880,981,950	₽–	₽–	₽–	₽880,981,950
Cash equivalents	50,580,062	_	_	_	50,580,062
·	931,562,012	_	_	_	931,562,012
Receivables					
Franchisees	379,329,782	_	_	_	379,329,782
Suppliers	12,705,567	20,386,188	_	_	33,091,755
Employees	14,086,698	_	_	_	14,086,698
Store operators	12,181,205	_	_	_	12,181,205
Subsidiaries and affiliate	7,162,352	_	_	_	7,162,352
Rent	2,486,280	_	_	_	2,486,280
Current portion of:					
Lease receivable	1,955,265	1,130,849	_	_	3,086,114
Note receivable	228,673	726,682	_	_	955,355
Insurance	_	585,057	_	_	585,057
Others	573,550	_	_	_	573,550
	430,709,372	22,828,776	_	_	453,538,148
Deposits					
Utilities	_	_	_	42,509,396	42,509,396
Refundable	_	_	_	24,718,366	24,718,366
Others	_	_	_	4,484,723	4,484,723
	_	_	_	71,712,485	71,712,485
Other Noncurrent Asset					
Noncurrent portion of lease receivable	_	_	559,441	_	559,441
	_	_	559,441	_	559,441

The tables below summarize the maturity profile of the financial liabilities of the Group based on remaining undiscounted contractual obligations:

	September 30, 2014 (Unaudited)			
		More than		
		three		
	Three months	months	More than	
	or less	to one year	one year	Total
Bank loans	₽-	P680,000,000	₽-	₽680,000,000
Accounts payable and accrued expenses				
Trade payable	P1,405,622,508	_	_	P1,405,622,508
Utilities	76,486,957	_	_	76,486,957
Rent	57,585,438	_	_	57,585,438
Employee benefits	59,879,730	_	_	59,879,730
Advertising and promotion	15,050,709	_	_	15,050,709
Outsourced services	52,073,163	_	_	52,073,163
Bank charges	12,966,300	_	_	12,966,300
Security services	3,713,819	_	_	3,713,819
Interest	502,222	_	_	502,222
Others	60,327,784	_	_	60,327,784
	P1,744,208,630	_	_	P1,744,208,630
Other current liabilities				
Non-trade accounts payable	-	P224,600,952	_	P224,600,952
Retention payable	-	71,379,376	_	71,379,376
Employee related liabilities	_	28,041,078	_	28,041,078
Royalty	_	14,646,860	_	14,646,860
Service fees payable	-	6,337,026	_	6,337,026
Others	-	40,194,908	_	40,194,908
	-	385,200,200	-	385,200,200
Cumulative redeemable preferred shares	6,000,000	_	_	6,000,000
	P1,750,208,630	P1,065,200,200	_	₽2,815,408,830

		December 31, 2	013 (Audited)	
		More than		
	Three months	three months	More than	
	or less	to one year	one year	Total
Bank loans	₽350,000,000	₽210,000,000	₽–	₽560,000,000
Accounts payable and accrued expenses				
Trade payable	1,575,446,279	_	_	1,575,446,279
Utilities	71,354,276	_	_	71,354,276
Rent	58,097,685	_	_	58,097,685
Employee benefits	39,622,810	_	_	39,622,810
Advertising and promotion	37,844,609	_	_	37,844,609
Outsourced services	24,844,921	_	_	24,844,921
Bank charges	13,487,060	_	_	13,487,060
Security services	3,375,831	_	_	3,375,831
Interest	1,947,803	_	_	1,947,803
Others	46,682,215	_	_	46,682,215
	1,872,703,489	-	_	1,872,703,489
Other current liabilities				
Non-trade accounts payable	43,501,002	319,007,352	_	362,508,354
Retention payable	_	48,466,743	_	48,466,743
Employee related liabilities	27,210,000	_	_	27,210,000
Royalty	16,305,559	_	_	16,305,559
Service fees payable	_	10,381,467	_	10,381,467
Others	_	10,561,844	_	10,561,844
	87,016,561	388,417,406	-	475,433,967
Cumulative redeemable preferred shares	6,000,000		-	6,000,000
	₽2,315,720,050	₽598,417,406	₽-	₽2,914,137,456

Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Group's fair value and cash flows interest rate risk mainly arise from bank loans with floating interest rates. The Group is expecting to substantially reduce the level of bank loans over time. Internally generated funds coming from its

cash generating units and from its franchising business will be used to pay off outstanding debts and consequently reduce the interest rate exposure.

The maturity profile of financial instruments that are exposed to interest rate risk are as follows:

	September 30,	December 31,
	2014	2013
	(Unaudited)	(Audited)
Due in less than one year	P680,000,000	₽560,000,000
Rate	1.75%-3.3%	2.5%-3.3%

Interest of financial instruments classified as floating rate is repriced at intervals of 30 days.

The following table demonstrates the sensitivity to a reasonably possible change in interest rates, with all other variables held constant, of the Group's income before income tax (through the impact on floating rate borrowings):

	September 30, 2	2014 (Audited)	December 31,	2013 (Audited)
	Increase/	Effect on	Increase/	Effect on
	Decrease in	Income Before	Decrease in	Income Before
	Basis Points	Income Tax	Basis Points	Income Tax
Bank loans - floating interest				
rate	+100	(P6,800,000)	+100	(₽5,600,000)
	-100	P6,800,000	-100	₽5,600,000

There is no other impact on the Group's equity other than those already affecting profit or loss.

Foreign Exchange Risk

Foreign exchange risk is the risk to earnings or capital arising from changes in foreign exchange rates. The Group's foreign exchange exposure arises from holding foreign currency denominated rates, cash and cash equivalents, loans and receivables and merchandise sale to foreign entity. In order to balance this exposure, the Group has some sales denominated in foreign currency and maintains a foreign currency accounts in a reputable commercial bank. The Group does not enter into derivatives to hedge the exposure.

30. Capital Management

The primary objective of the Group's capital management is to ensure that it maintains a strong credit rating and healthy capital ratios in order to support its business and maximize shareholder value.

In the light of changes in economic conditions, the Group manages dividend payments to shareholders, pay-off existing debts, return capital to shareholders or issue new shares. The Group mainly uses financing from local banks.

The Group considers equity contributed by shareholders as capital. The Group manages its capital structure by keeping a net worth of between 30% to 50% in relation to its total assets. The Group's net worth ratio is 46% and 44% as at September 30, 2014 and 2013, respectively. No changes were made in the objectives, policies and processes during the year.

	September 30 (Unaudited)		
	2014	2013	
Common stock	₽459,121,573	P459,121,573	
Additional paid-in capital	293,525,037	293,525,037	
Retained earnings	2,141,252,643	1,558,845,384	
	2,893,899,253	2,311,491,994	
Less cost of shares held in treasury	2,923,246	2,923,246	
	2,890,976,007	2,308,568,748	

Total assets	P6,219,723,434	₽5,213,603,526
Net worth	46%	44%

31. Significant Agreements

a. Franchise Agreements

The Group has various store franchise agreements with third parties for the operation of certain stores. The agreement includes a one-time franchise fee payment and an annual 7-Eleven charge for the franchisee, which is equal to a certain percentage of the franchised store's gross profit. Details follow:

Nine Months Ended September 30

	(Unaudited)		
	2014	2013	
Franchise revenue	₽1,120,346,404	₽977,345,167	
Franchise fee	89,458,295	72,610,666	
	₽1,209,804,699	₽1,049,955,833	

b. Service Agreements

The Group has service agreements with third parties for the management and operation of certain stores. In consideration thereof, the store operator is entitled to a service fee based on a certain percentage of the store's gross profit and operating expenses as stipulated in the service agreement quarters ended September 30, 2014, 2013 and 2012 respectively (see Note 19).

c. Commission Income

The Group has entered into agreements with a phone card supplier and various third parties. Under the arrangements, the Group earns commission on the sale of phone cards and collection of bills payments based on a certain percentage of net sales and collections for the month and a fixed monthly rate. Commission income amounted to P11,894,511, and P18,590,585 for the nine months ended September 30, 2014 and 2013 respectively.

d. MOA with Chevron Philippines, Inc.

The Group has entered into MOA with Chevron Philippines, Inc. (CPI) on August 6, 2009, wherein CPI has granted the Group as authorized co-locator for a full term of three-years to establish, operate and/or franchise its 7-Eleven stores in CPI service stations. Both parties have identified 22 CPI service stations, wherein the Group will give the Retailers of these service stations a Letter Offer to Franchise (LOF) 7-Eleven stores. Upon acceptance of the Retailers of the LOF, the Retailers will sign a Store Franchise Agreement (SFA) with the Group.

32. Segment Reporting

The Group considers the store operations as its only business segment based on its primary business activity. Franchising, renting of properties and commissioning on bills payment services are considered an integral part of the store operations. The Group's identified operating segments below are consistent with the segments reported to the BOD, which is the Chief Operating Decision Maker of the Group.

The products and services from which the store operations derive its revenues from are as follows:

- Merchandise sales
- Franchise revenue
- Marketing income
- Rental income
- Commission income
- Interest income

The aforementioned revenues are all revenues from external customers.

The segment's relevant financial information is as follows:

	Nine Months Ended September30 (Unaudited)		
	2014 201		
Revenue		_	
Revenue from merchandise sales	P12,170,711,680	₽10,359,701,984	
Franchise revenue	1,209,804,699	1,049,955,833	
Marketing income	247,803,537	205,280,291	
Rental income	34,432,249	21,075,099	
Commission income	28,342,264	47,593,307	
Interest income	1,738,555	2,583,455	
Other income	128,791,812	36,831,920	
	13,949,024,985	11,723,021,799	
Expenses			
Cost of merchandise sales	9,298,468,299	7,877,761,921	
General and administrative expenses:			
Depreciation and amortization	627,157,692	496,755,892	
Others	3,461,043,137	2,718,038,019	
Interest expense	11,181,258	12,346,356	
Other expenses	9,342,674	5,902,856	
	13,407,193,060	11,110,805,044	
Income Before Income Tax	669,232,114	612,216,755	
Provision for Income Tax	200,970,229	181,265,027	
Segment Profit	468,261,885	430,951,728	
Segment Assets	P6,219,723,434	₽5,961,773,332	
Segment Liabilities	₽3,347,758,976	P3,420,540,212	

33. Provisions and Contingencies

The Group is a party to various litigations and claims. All cases are in the normal course of business and are not deemed to be considered as material legal proceedings. Further, the cases are either pending in courts or under protest, the outcome of which are not presently determinable. Management and its legal counsel believe that the liability, if any, that may result from the outcome of these litigations and claims will not materially affect their financial position or financial performance.

As at September 30, 2014 and December 31, 2013, the Group has provisions amounting to P13,704,073.

34. Note to Consolidated Statements of Cash Flows

The principal non-cash transaction of the Group under financing activities pertains to the issuance of stock dividends (see Note 17).