



101072013001825



## SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines  
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### Company Information

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SEC Registration No. 0000108476  
Company Name PHIL. SEVEN CORP.  
Industry Classification  
Company Type Stock Corporation

### Document Information

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Document ID 101072013001825  
Document Type Statement of Changes in the Beneficial Ownership  
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**COVER SHEET**

0 0 0 0 1 0 8 4 7 6  
S.E.C Registration Number

P H I L I P P I N E  
S E V E N  
C O R P O R A T I O N  
  
(Company's full Name)

7 t h F l r . T h e C o l u m b i a T o w e r  
O r t i g a s A v e . M a n d a l u y o n g C i t y  
(Business Address: No. Street City / Town / Province)

**Atty. Evelyn S. Enriquez**  
Corporate Secretary

Contact Person

**724-44-41 to 51**  
Company Telephone Number

1 2 3 1  
Month Day  
Fiscal Year

2 3 . B  
FORM TYPE

0 7 3<sup>rd</sup> Thursday  
Month Day  
Annual Meeting

**STATEMENT OF CHANGES IN  
BENEFICIAL OWNERSHIP OF  
SECURITIES**

Secondary License Type, if Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings  
Domestic Foreign

To be accomplished by SEC personnel concerned

File Number

\_\_\_\_\_  
LCU

Document I.D.

\_\_\_\_\_  
Cashier

STAMPS

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**IN CASE OF MATERIAL CHANGES IN BENEFICIAL OWNERSHIP  
(50% INCREASE/DECREASE OR EQUIVALENT TO 5% OF THE OUTSTANDING CAPITAL STOCK OF ISSUER)**

- Item 1. Security and Issuer**  
Common Shares of Philippine Seven Corporation
- Item 2. Identity and Background**  
a. Name: Jose Victor P. Paterno  
b. Residence or business address: 25-D Cameron Tower Essensa East, Fort Bonifacio, Taguig City  
c. Present principal occupation or employment: Chairman & President - Convenience Distribution, Inc.; President & CEO - Philippine Seven Corporation  
d. Not convicted in a criminal proceeding for the last five (5) years.  
e. Not a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, for the last five (5) years  
f. Citizenship: Filipino
- Item 3. Purpose of the Transaction**  
The acquisition of securities of the issuer by virtue of a stock dividend declaration.
- Item 4. Interest in Securities of the Issuer**  
a. State the aggregate number and percentage of the class of securities identified pursuant to Item 1 beneficially owned (identifying those shares which there is a right to acquire within thirty (30) days from the date of this report) by each person named in Item 2. The abovementioned information should also be furnished with respect to persons who, together with any of the persons named in Item 2, comprise a group. -N/A  
b. For each person named in response to paragraph (a), indicate the number of shares as to which there is sole power to vote or to direct the vote, shared power to vote or to direct the vote, sole or shared power to dispose or to direct the disposition. Provide the applicable information required by Item 2 with respect to each person with whom the power to vote or to direct the vote or to dispose or direct the disposition is shared. -N/A  
c. Describe any transaction in the class of securities reported on that were effected during the past sixty (60) days by the persons named in response to paragraph (a). The description shall include, but not necessarily be limited to: (1) the identity of the person who effected the transaction; (2) the date of the transaction; (3) the amount of securities involved; (4) the price per share or unit; and (5) where or how the transaction was effected. -N/A  
d. If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of such securities, a statement to that effect should be included in response to this item and, if such interest relates to more than five (5%) percent of the class, such person should be identified. -N/A  
e. If the filing is an amendment reflecting the fact that the reporting person has ceased to be the beneficial owner of more than five (5%) percent of the class of securities, state the date on which such beneficial ownership was reduced. -N/A
- Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer**  
None
- Item 6. Material to be Filed as Exhibits**  
N/A

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of .....Mandaue City on Dec. 31, 2012.....

By:   
JOSE VICTOR P. PATERNO  
President and CEO