



## PHILIPPINE SEVEN CORPORATION

7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1550 Philippines  
Telephone Nos. (632) 724-44-41 to 53 / 705-52-00  
www.7-eleven.com.ph

April 18, 2013

**PHILIPPINE STOCK EXCHANGE, INC.**  
3<sup>rd</sup> FLOOR, PSE PLAZA, Ayala Triangle  
Ayala Avenue, Makati City.

Attention: **JANET A. ENCARNACION**  
Head, Disclosures Department

Re: **SEC Form 17-C**

Gentlemen:

Pursuant to the disclosure requirements of PSE, we hereby advise that Philippine Seven Corporation will be holding its annual meeting of its stockholders on July 18, 2013 at 2:00 p.m.

In connection with the above, the record date to determine the list of stockholders eligible to vote in the said meeting shall be June 04, 2013. For this purpose, the Stock and Transfer books of the Corporation will be closed on June 04, 2013.

Attached is the copy of the Current Report SEC Form 17-C to be filed with Securities and Exchange Commission.

Thank you.

Very truly yours,

**PHILIPPINE SEVEN CORPORATION**

By:

  
**ATTY. EVELYN S. ENRIQUEZ**  
Corporate Secretary

# COVER SHEET

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S.E.C Registration Number

P H I L I P P I N E

S E V E N

C O R P O R A T I O N

(Company's full Name)

7 t h F l r . T h e C o l u m b i a T o w e r

O r t i g a s A v e . M a n d a l u y o n g C i t y

(Business Address: No. Street City / Town / Province)

**Atty. Evelyn S. Enriquez**  
Corporate Secretary

Contact Person

**724-44-41 to 51**

Company Telephone Number

1 2 3 1

Month Day  
Fiscal Year

1 7 . C

FORM TYPE

0 7

Month Day  
Annual Meeting

**3rd Thursday**

Day

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Secondary License Type, if Applicable

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Dept. Requiring this Doc.

[Empty box for Amended Articles Number/Section]

Amended Articles Number/Section

[Empty box for Total No. of Stockholders]

Total No. of Stockholders

Total Amount of Borrowings

[Empty box for Domestic Borrowings]

Domestic

[Empty box for Foreign Borrowings]

Foreign

To be accomplished by SEC personnel concerned

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**SECURITIES AND EXCHANGE COMMISSION**

**SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2 (c) THEREUNDER**

1. Date of Report : April 18, 2013
2. SEC Identification Number : 108476
3. BIR Tax Identification No. : 040-000-390-189V
4. Exact Name of Issuer as specified in its charter : Philippine Seven Corporation
5. Province, Country or other jurisdiction : PHILIPPINES
6. Industry Classification Code:  (SEC Use only)
7. Address of principal office : 7<sup>th</sup> Floor, The Columbia Tower  
Ortigas Avenue, Mandaluyong  
City 1501
8. Issuer's Telephone number, including area code : (632) 724-4441 to 51
9. Former name of former address, if changed since  
last report : n / a
10. Securities Registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and  
8

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Shares Outstanding – Common	398,639,411
Units – Warrants	0

11. Indicate the item number reported herein :

**Item 9. Other Events**

## Item 9. Other Events

### Annual Meeting Date and Record Date

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In connection with the above, the record date to determine the list of stockholders eligible to vote in the said meeting shall be June 04, 2013. For this purpose, the Stock and Transfer books of the Corporation will be closed on June 04, 2013.

### **SIGNATURE**

Pursuant to the requirement of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned duly authorized for the purpose.

### **PHILIPPINE SEVEN CORPORATION**

By:

  
**EVELYN S. ENRIQUEZ**  
Corporate Secretary