



PHILIPPINE SEVEN CORPORATION

7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1550 Philippines
Telephone Nos. (632) 724-44-41 to 53 / 705-52-00
www.7-eleven.com.ph

October 12, 2011

PHILIPPINE STOCK EXCHANGE

Philippine Stock Exchange Center
Exchange Road, Ortigas Center,
Pasig City

Attention : **JANET A. ENCARNACION**
Head, Disclosure Department

Re : **Public Ownership Report**

Gentlemen:

In compliance with the PSE Memorandum No. 2010-0505 dated October 28, 2010 and PSE Memorandum No. 2008-0356 dated July 29, 2008 which requires all listed companies to submit their computation of quarterly public ownership report within fifteen (15) trading days after the end of each quarter, please find attached the required information as of September 30, 2011, which is presented in your prescribed format.

Thank you.

Very truly yours,


ATTY. EVELYN S. ENRIQUEZ
Corporate Secretary

PHILIPPINE SEVEN CORPORATION
Computation of Public Ownership as of September 30, 2011

Number of Issued Shares	Total	347,329,216
Less: Number of Treasury Shares (if any)		686,250
Number of Outstanding Shares		346,642,966
Less:		

	% to total Outstanding Shares	Number of Shares	
Directors*			
Vicente T. Paterno			
Direct			
Indirect (thru _____)	0.42%	1,461,076	-
Jose Victor Paterno			
Direct	3.68%	12,761,154	-
Indirect (thru _____)			-
Jorge L. Araneta			
Direct	0.00%	1	-
Indirect (thru _____)			-
Diana P. Aguilar			
Direct	0.00%	1	-
Indirect (thru _____)			-
Chung-Jen Hsu			
Direct	0.00%	1	-
Indirect (thru _____)			-
Chien-Nan Hsieh			
Direct	0.00%	1	-
Indirect (thru _____)			-
Wen Chi -Wu			
Direct	0.00%	1	-
Indirect (thru _____)			-
Nan-Bey Lai			
Direct	0.00%	1	-
Indirect (thru _____)			-
Yen-Sen Yang			
Direct	0.00%	1	-
Indirect (thru _____)			-
Michael B. Zalamea*			
Direct	0.00%	1	-
Indirect (thru _____)			-
Antonio Jose U. Periquet*			
Direct	0.00%	1	-
c/o of PCD Nominee	0.21%	729,142	-
Indirect (thru _____)			-
<i>*Independent Director</i>			
Sub-total	4.31%	14,951,381	
Officers*			
Atty. Evelyn Enriquez			
Direct	0.00%	2,702	-
Indirect (thru _____)			-
Sub-total	0.00%	2,702	
Principal Stockholders*			
President Chain Store (Labuan) Holdings Corp.			
Direct	56.59%	196,160,452	-
Indirect (thru _____)			-
Asian Holdings Corp.			
Direct	12.31%	42,676,176	-
Indirect (thru _____)			-
Sub-total	68.90%	238,836,628	
TOTAL	73.21%	253,790,711	
Total Number of Shares Owned by the Public	27%	92,852,255	

PUBLIC OWNERSHIP PERCENTAGE
Total Number of Shares Owned by the Public
Total Issued and Outstanding Shares

92,852,255 shares
346,642,966 shares

27%

Required Public Ownership %** =

/
Complied

Not Complied

(Please Check (/) the appropriate box)

Number of Issued and Outstanding Shares	=	<input type="text" value="347,329,216"/>
Number of Outstanding Shares	=	<input type="text" value="346,642,966"/>
Number of Treasury Shares	=	<input type="text" value="686,250"/>
Number of Listed Shares	=	<input type="text" value="-"/>
Number of Foreign-Owned Shares	=	<input type="text" value="197,627,792"/>
Foreign Ownership Level (%)		<input type="text" value="57%"/>
Foreign Ownership Limit (%)	=	<input type="text" value="NONE"/>


Minimum Percentage of Public Ownership

Computation of Company's Market Capitalization

$$\begin{aligned}
 \text{Market Capitalization} &= \text{Total Issued and Outstanding shares} \times \text{Closing Market Price on cut-off date} \\
 &= 364,642,966 \text{ shares} \times \text{P } 23.20 \text{ (as of September 29, 2011)} \\
 &= 8,459,716.811
 \end{aligned}$$

Based on Market Capitalization

MARKET CAPITALIZATION	PUBLIC OWNERSHIP
Not exceeding P 400 M	33%
>P400M to P1B	25%
>P1B to P5B	20%
>P5B to P10B	15%
>P10B	10%



Comparison of Actual Public Ownership with the Maximum Requirement

$$\begin{aligned}
 \text{Total Number of Shares Owned by the Public / Total Issued and Outstanding Shares} &= 92,852,255/364,642,966 \\
 \text{Actual Public Ownership (per computation)} &= 27\% \\
 \text{Minimum Required Public Ownership (per table)} &= 15\%
 \end{aligned}$$

Foreign Ownership Level

$$\begin{aligned}
 \text{Number of Foreign-Owned Shares / Number of Outstanding Shares} &= 197,627,792/346,642,966 \\
 &= 57\%
 \end{aligned}$$