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July 20, 2010

### PHILIPPINE STOCK EXCHANGE

Philippine Stock Exchange Center Exchange Road, Ortigas Center Pasig City

Attention

JANET A. ENCARNACION

Head, Disclosure Department

Re

Public Ownership Report

### Gentlemen:

In compliance with the PSE Memorandum No. 2008-0356 dated July 29, 2008 requiring all listed companies to submit their computation of quarterly public ownership report within 15 trading days after the end of each quarter, please find attached the required information as of June 30, 2010, which is presented in your prescribed format.

Thank you.

Very truly yours,

ATTY. EVELYN S. ENRIQUEZ

Corporate Secretary

### PHILIPPINE SEVEN CORPORATION Computation of Public Ownership as of June 30, 2010 Total Number of Issued Shares 287,761,170 Less: Number of Treasury Shares (if any) 686,250 **Number of Outstanding Shares** 287,074,920 Less: % to total Number **Outstanding Shares** of Shares Directors\* Vicente T. Paterno Direct 0.42% 1,210,000 Indirect (thru \_\_\_ Jose Victor Paterno Direct 3.67% 10,568,243 Indirect (thru \_\_\_\_) Jorge L. Araneta Direct 0.00% 1 Indirect (thru \_\_\_\_) Diana P. Aguilar Direct 0.00% 1,210 Indirect (thru \_\_\_\_) Chung-Jen Hsu Direct 0.00% Indirect (thru \_\_\_\_) Chien-Nan Hsieh 0.00% Direct Indirect (thru \_\_\_\_) Wen Chi -Wu 0.00% Direct Indirect (thru \_\_\_\_) Yun-Huei Chang Jen Direct 0.00% Indirect (thru \_\_\_\_) Yen-Sen Yang Direct 0.00% Indirect (thru \_\_\_ Michael B. Zalamea\* Direct 0.00% Indirect (thru \_ Alfredo C. Ramos\* Direct 0.00% Indirect (thru \_\_\_\_ \*Independent Director Sub-total 4.10% 11,779,461 Officers\* Atty. Evelyn Enriquez Direct 0.00% 2,239 Indirect (thru \_\_\_\_) 2,239 0.00% Sub-total Principal Stockholders\* President Chain Store (Labuan) Holdings Corp. Direct 56.45% 162,451,721 Indirect (thru \_\_\_\_ Asian Holdings Corp. Direct 12.28% 35,342,590 Indirect (thru \_\_\_\_) 197,794,311 68.90% Sub-total TOTAL 73.00% 209,576,011 Total Number of Shares Owned by the Public 27.00% 77,498,909

### PUBLIC OWNERSHIP PERCENTAGE Total Number of Shares Owned by the Public Total Issued and Outstanding Shares

<b>77,498,909</b> shares		27.00%
287,074,920 shares		
Required Public Ownership %**	=	20%
/ Complied		Not Complied

(Please Check (/) the appropriate box)

Number of Issued and Outstanding Shares	=	287,074,920
Number of Outstanding Shares	=	287,761,170
Number of Treasury Shares	=	686,250
Number of Listed Shares	=	287,761,170
Number of Foreign-Owned Shares	=	163,576,046
Foreign Ownership Level (%)		57%
Foreign Ownership Limit (%)	=	NONE

## Minimum Percentage of Public Ownership

# Computation of Company's Market Capitalization

Market Capitalization П Total Issued and Outstanding shares x Closing Market

Price on cut-off date 287,074,920 shares x P 14.00 (as of June 30, 2010)

= 4,019,048,880

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### **Based on Market Capitalization**

10%	>P10B
15%	>P5B to P10B
(20)	>P1B to P5B
25%	>P400M to P1B
33%	Not exceeding P 400 M
PUBLIC OWNERSHIP	MARKET CAPITALIZATION

# Comparison of Actual Public Ownership with the Maximum Requirement

Total Number of Shares Owned by the Public / Total Issued and Outstanding Shared

= 77,498,909 / 287,074,920

Actual Public Ownership (per computation)

Minimum Required Public Ownership (per table)

20%

II

II

27%

### Foreign Ownership Level

Number of Foreign-Owned Shares / Number of Outstanding Shares

163,576,046 / 287,761,170

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### Transfer

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### PHILIPPINE SEVEN CORPORATION

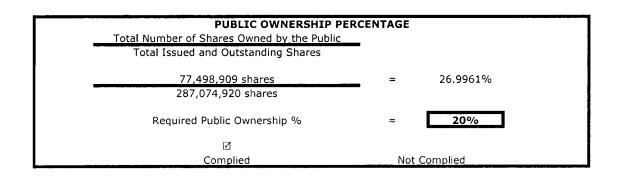
Computation of Public Ownership as of June 30, 2010

Number of Issued Shares 287,761,170 Number of Treasury Shares (686,250)Number of Issued and Outstanding Shares 287,074,920 Less: Non-Public Shareholdings DIRECTOR ALFREDO C. RAMOS 0.0000 % 1 ′ CHIEN-NAN HSIEH 0.0000 % 1 CHUNG-JEN HSU 0.0000 % 1/ 1,210 / DIANNE P. AGUILAR 0.0004 % 1 JORGE L. ARANETA 0.0000 % 3-6US 1.7632 % 1.9093 % 5,073,940 7 10, 56 6, 243 5,494,303 -JOSE VICTOR P. PATERNO JOSE VICTOR PARDO PATERNO MICHAEL B ZALAMEA 0.0000 % 1 -VICENTE T. PATERNO 0.4204 % 1,210,000 < WEN CHI-WU 0.0000 % 1 -YEN-SEN YANG 0.0000 % 1/ YUN-HUEI CHANG JEN 0.0000 % 11,779,461 **OFFICER** EVELYN S. ENRIQUEZ 0.0007 % 2,239 2,239 PRINCIPAL STOCKHOLDER ASIAN HOLDINGS CORPORATION 12.2819 % 35,342,590 PRESIDENT CHAIN STORE (LABUAN) HOLDINGS, 56,4536 % 162,451,721 197,794,311 209,576,011

Total Number of Shares Owned by the Public

LTD.

77,498,909





### Transfer

Number of issued and outstanding shares =	287,074,920
Number of outstanding shares =	287,761,170
Number of treasury shares =	(686,250)
Number of listed shares =	-
Number of foreign owned shares =	163,576,046
Foreign ownership level (%) =	56.98%
Foreign ownership limit (%) =	no limit
Number of stockholders =	718
Number of stockholders owning at least one board lot	689