

Philippine Seven Corporation NOTICE OF ANNUAL STOCKHOLDERS' MEETING

TO THE STOCKHOLDERS:

Notice is hereby given that the annual stockholders' meeting of PHILIPPINE SEVEN CORPORATION (the "Corporation"), will be held at the Sapphire A-B, Level 4 Crowne Plaza Galleria Manila, Ortigas Avenue corner ADB Avenue, Quezon City, on Thursday, 18 July 2013 at 2:00 P.M. for the purpose of taking up the following:

- 1. Certification of Quorum and Call to Order
- Approval of Minutes of the Annual Stockholders' Meeting held on July 24, 2012
- a. Chairman's Message
 b. President's Report
- 4. Approval of 2012 Audited Financial Statements
- Ratification of Actions Taken by the Board of Directors, Executive Committee, Board Committees and Management since the last annual stockholders' meeting
- 6. Approval of Stock Dividend Declaration
- 7. Election of the Board of Directors for 2013
- 8. Appointment of External Auditor
- 9. Other Matters
- 10. Adjournment

For purposes of the meeting, only stockholders of record as of June 04, 2013 are entitled to vote in the said meeting.

We are not soliciting your proxy. However, you may attend the meeting by submitting a duly-accomplished proxy form which must be submitted to the Office of the Corporate Secretary, 7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City on or before July 09, 2013. The proxies shall be validated on July 11, 2013, from 2:00 to 4:00 P.M. at BDO South Tower, Makati Ave., cor. H.V. Dela Costa St., Makati City.

For your convenience in registering your attendance, please have some available form of identification, such as company I.D., government IDs, passport or driver's license. Registration will start at 1:00 p.m.

(Sgd.) EVELYN S. ENRIQUEZ

P.S. June 27, 2013

Corporate Secretary

PROXY

KNOW ALL MEN BY THESE PRESENTS:

The undersigned stockholder of Philippine Seven Corporation hereby
constitutes and appoints, or in his/her absence the
Chairman of the meeting, as Proxy to represent the undersigned, and vote all shares
owned by, and / or registered in the name of the undersigned in the books of the
Corporation at the regular meeting of stockholders of the Corporation scheduled on July
18, 2013 (Thursday) at the Sapphire A,B, Level 4 Crowne Plaza Galleria Manila
Ortigas Avenue corner ADB Avenue, Quezon City at 2:00 P.M. and any adjournment
thereof, as fully to all intents and purposes as the undersigned might or could do if
present and acting in person.
This proxy supersedes all previous proxies executed by the undersigned and shall
be valid only for this meeting and any adjournments thereof, but shall not apply in
instances wherein the undersigned personally attends the meeting.
IN WITNESS WHEREOF, the undersigned has executed this proxy this day
of 2013 in
Ву:
(Address)

(N.B. Partnerships, Corporations and Associations must attached certified resolution thereof designating their Proxy/Representative and Authorized Signatories).