

Philippine Seven Corporation NOTICE OF ANNUAL STOCKHOLDERS' MEETING

TO THE STOCKHOLDERS:

Notice is hereby given that the annual stockholders meeting of PHILIPPINE SEVEN CORPORATION (the "Corporation"), will be held at the Crowne Plaza Galleria Manila, Ortigas Avenue corner ADB Avenue, Quezon City, on Friday, 16 June 2017 at 2:00 P.M. for the purpose of taking up the following:

- 1. Certification of Quorum and Call to Order
- Approval of Minutes of the Annual Stockholders Meeting held on July 21, 2016
- 3. a. Chairman's Message
 - b. President's Report
- Approval of 2016 Audited Financial Statements contained in the Corporation's 2016 Annual Report and in the Information Statement accompanying this Notice and Agenda
- Ratification of Actions Taken by the Board of Directors, Executive Committee, Board Committees and Management since the last annual stockholders meeting
- Approval of Stock Dividend Declaration and Increase in Authorized Capital Stock and the Amendment of Article Seventh of the Amended Articles of Incorporation to reflect the capital increase
- 7. Election of the Board of Directors for 2017
- 8. Appointment of External Auditor
- 9. Other Matters
- 10. Adjournment

For purposes of the meeting, only stockholders of record as of May 04, 2017 are entitled to vote in the said meeting.

For your convenience in registering your attendance, please have some available form of identification (ID), such as company ID, government IDs, passport or driver's license. Registration will start at 1:00 p.m.

We are not soliciting your proxy. However, you may attend the meeting by submitting a duly-accomplished proxy form which must be submitted to the Office of the Corporate Secretary, 7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City on or before June 08, 2017. The proxies shall be validated on June 13, 2017, at 10:00 AM at 15th Floor, South Tower, BDO Corporate Center, 7899 Makati Avenue, Makati City.

(Sgd.) EVELYN S. ENRIQUEZ

P.S. May 11, 2017

Corporate Secretary

PROXY

KNOW ALL MEN BY THESE PRESENTS:

	The	undersigned	stockholder	of	Philippine	Seven	Corporation	hereby	constitutes	and	appoints
			, or in his	s/her	absence the	Chairman	of the meeting	, as Proxy	to represent	the und	dersigned,
and vote	all sha	ares owned by,	and / or regist	ered	in the name	of the un	dersigned in the	books of	the Corporat	ion at tl	he regular
meeting	of stoo	kholders of the	Corporation so	chedu	uled on June 1	.6, 201 7 (F	riday) at the Cr	owne Pla	aza Galleria	Manila	, Ortigas
Avenue	corne	er ADB Avenu	e, Quezon Cit	ty at	2:00 P.M. The	e undersig	ned directs the	proxy to v	ote on the ag	enda ite	ems which
have bee	n expr	essly indicated v	with ($$) below	<u>/.</u>							

	ACTION						
PROPOSAL	VOTE ALL SHARES FOR ALL	WITHHOLD FOR ALL	NO. OF SHARES VOTED	FULL DISCRETION OF PROXY			
1. Election of Directors							
a. Jorge L. Araneta							
b. Jui-Tang Chen							
c. Lien-Tang Hsieh							
d. Jui-Tien Huang							
e. Chi-Chang Lin							
f. Jose Victor P. Paterno							
g. Maria Cristina P. Paterno							
h. Wen-Chi Wu							
i. Jose T. Pardo (Independent Director)							
j. Antonio Jose U. Periquet, Jr. (Independent Director)							
k. Michael B. Zalamea (Independent Director)							
	YES	NO	ABSTAIN				
Approval of Minutes of the Annual Stockholders Meeting held on July 21, 2016							
3. Approval of 2016 Annual Report and Audited Financial Statements							
Ratification of Actions Taken by the Board of Directors, Executive Committee, Board Committees and Management since the last annual stockholders meeting							
5. Approval of Stock Dividend Declaration and Increase in Authorized Capital Stock and the Amendment of Article Seventh of the Amended Articles of Incorporation to reflect the capital increase							
6. Appointment of External Auditor							
 At their discretion, the proxies named above are authorized to vote upon such other matters as may properly come before the meeting 							

Signed this day of, 2017	at
PRINTED NAME OF STOCKHOLDER	SIGNATURE OF STOCKHOLDER /
	AUTHORIZED SIGNATORY

This proxy should be received by the Office of the Corporate Secretary on or before June 08, 2017. This proxy, when properly executed, will be voted in the manner as directed herein by the stockholder. If no direction is made, this proxy will be voted for the election of all nominees and for the approval of the matters stated above and for such other matters as may properly come before the meeting as recommended by the management or the board of directors. A stockholder giving a proxy has the power to revoke it at any time before the right granted is exercised. A proxy is also considered revoked if the stockholders attends the meeting in person and expressed his intention to vote in person.

(N.B. Partnerships, Corporations and Associations must attach a certified resolution thereof designating their Proxy/Representative and Authorized Signatories).