



PHILIPPINE SEVEN CORPORATION

7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1550 Philippines
Telephone Nos. (632) 724-44-41 to 53 / 705-52-00
www.7-eleven.com.ph

January 07, 2013

PHILIPPINE STOCK EXCHANGE, INC.
3rd Floor, PSE PLAZA, Ayala Triangle
Ayala Avenue, Makati City

Attention : JANET A. ENCARNACION
Head, Disclosure Department

Dear Ms. Encarnacion:

We are forwarding herewith the notarized/consularized copy of SEC Form 23-B of Arisaig Asia Consumer Fund Limited.

Thank you.

Very truly yours,


ATTY. EVELYN S. ENRIQUEZ
Corporate Secretary

To : Mr Justina F. Callangan
Company : Securities & Exchange Commission
Fax No : (632) 584 5990 / (632) 725 5293
Email : mis@sec.gov.ph

Cc : Ms. Janet A. Encarnacion
Head of Disclosure Department
Company : Phillipine Stock Exchange
Fax No : 632 636 0809 /
(632) 891 9004 (General line)
Email : disclosure@pse.com.ph

Cc : Atty. Evelyn S. Enriquez
Company : Philippine Seven Corporation
Fax No : 632 705 5209 / 632 705 5229
Email add : psc-corp@7-eleven.com.ph

Cc : Judith Seow
Company : HSBC Institutional Trust
Fax No : 6424 8591

From : Chua Chee Seng

Date : 7 January 2013

No of pages : 7 (including cover sheet)

ARISAIG PARTNERS (ASIA) PTE LTD
7A LORONG TELOK
SINGAPORE 049019

TEL: (65) 6532 3378
FAX: (65) 6532 6618

Dear Sirs


**DISCLOSURE FOR PHILIPPINE SEVEN CORPORATION – SEC FORM 23-B
ARISAIG ASIA CONSUMER FUND LIMITED**

We refer to the recent 15% stock dividend declared by Philippine Seven Corporation with payment date of the said dividend being 3 December 2012.

Please find the duly-completed SEC Form 23-B attached to reflect the increase in the number of shares held post payment date. The percentage of ownership remains unchanged at 10.47%.

Should you require any clarification, please contact Ms Claris Koh at +(65) 6412 0627 (email: claris@arisaig.com.sg).

Yours sincerely,



Chua Chee Seng
Director



**FOREIGN SERVICE OF THE
REPUBLIC OF THE PHILIPPINES**

EMBASSY OF THE PHILIPPINES)
Consular Section) S.S.
Singapore)

CERTIFICATE OF AUTHENTICATION

I, **OLIVER C. DELFIN, Vice Consul** of the Republic of
the Philippines, Singapore, duly commissioned and qualified, do hereby certify that

WILSON YIP

before me the annexed instrument has been executed to wit:

**FAMILY-B STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SHARES**

was executed by he/she signed the same **A Notarial Public in Singapore** and that
his/her signature affixed thereto is genuine.

The Embassy assumes no responsibility for the contents of the annexed document.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Embassy of
the Philippines at Singapore, this 3RD day of JANUARY 2013


OLIVER C. DELFIN
Vice Consul

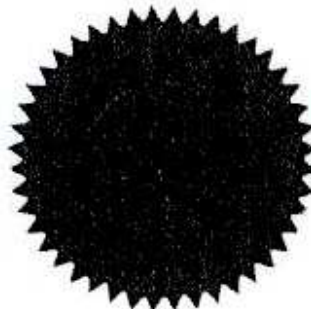
Service 000022
Fee Paid 12.50
OR NO 8678

NOTARIAL CERTIFICATE

TO ALL TO WHOM THESE PRESENTS SHALL COME

I, **WILSON YIP** Notary Public duly authorised and appointed practising in the Republic of Singapore **DO HEREBY CERTIFY AND ATTEST** that the document "**FORM 23-B STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**" dated 2 January 2013 hereunto annexed was signed and executed by **CHUA CHEE SENG** holder of Singapore Passport No. E1364840K and the person named and mentioned in the said document for and on behalf of **ARISAIG ASIA CONSUMER FUND LIMITED**.

IN FAITH AND TESTIMONY
WHEREOF I have hereunto subscribed
my name and affixed my seal of office this
2nd day of January 2013



SECURITIES AND EXCHANGE COMMISSION
Metro Manila, Philippines

FORM 23-B

REVISED

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES
Filed pursuant to Section 23 of the Securities Regulation Code

Check box if no longer subject to filing requirement.

1. Name and Address of Reporting Person ARISAIG ASIA CONSUMER FUND LIMITED (Tax ID)		2. Issuer Name and Trading Symbol Philippine Seven Corporation SEVN		3. Relationship of Reporting Person to Issuer (Check all applicable)		4. Nature of Interest (Beneficial Ownership)	
3. Tax Identification Number		5. Statement for Month/Year Dec-12		Director <input type="checkbox"/>		6. Nature of Interest (Beneficial Ownership)	
4. Citizenship		6. Acquisition Date of Original (Month/Year)		Officer <input type="checkbox"/>		7. Nature of Interest (Beneficial Ownership)	
BV				(Give title below)			

Table 1 - Equity Securities Beneficially Owned						
1. Class of Equity Security	2. Transaction Date (Month/Day/Year)	4. Securities Acquired (AI) or Disposed of (DI)		5. Amount of Securities Owned at End of Month	6. Ownership Percentage	7. Nature of Interest (Beneficial Ownership)
		Amount	(AI) or (DI)			
Common Shares	03/12/12	5,446,543	A	41,756,833	10.47%	Portfolio Management

If the change in beneficial ownership is 50% of the previous shareholdings or is equal to 5% of the outstanding capital stock of the issuer, provide the disclosure requirements set forth on page 3 of this form.

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly
(1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:
(A) voting power which includes the power to vote, or to direct the voting of, such security; and/or
(B) investment power which includes the power to dispose of, or to direct the disposition of, such security.
(2) A person will be deemed to have an indirect beneficial interest in any equity security which is:
(A) held by members of a person's immediate family sharing the same household;
(B) held by a partnership in which such person is a general partner;
(C) held by a corporation of which such person is a controlling shareholder; or
(D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., warrants, options, convertible securities)

1. Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Yr)	4. Number of Derivative Securities Acquired (A) or Disposed of (D)		5. Date Exercisable and Expiration Date (Month/Day/Year)	6. Title and Amount of Underlying Securities		7. Price of Derivative Security	8. Number of Shares or End of Month	9. Form of Ownership (e.g., Restricted Stock, etc.)	10. Identity of Issuer (Company)
			Amount	(A) or (D)		Title	Amount or Number of Shares				
N.A.											

Explanation of Responses:

Date

Note: Fill three (3) copies of this form, one of which must be manually signed. Attach additional sheets if space provided is insufficient.

**DISCLOSURE REQUIREMENTS
IN CASE OF MATERIAL CHANGES IN BENEFICIAL OWNERSHIP
(50% INCREASE/DECREASE OR EQUIVALENT TO 5% OF THE OUTSTANDING CAPITAL STOCK OF ISSUER)**

* Not applicable. Change in beneficial ownership is less than 50% of the previous shareholdings and less than 5% of the outstanding capital stock of the issuer.

Item 1.

Security and Issuer

State the title of the class of equity securities to which this Form relates and the name and address of the principal executive offices of the issuer of such securities.

Item 2.

Identity and Background

If the person filing this Form is a corporation, partnership, syndicate or other group of persons, state its name, the province, country or other place of its incorporation, its principal business, the address of its principal office and the information required by (d) and (e) of this Item. If the person filing this statement is a natural person, provide the information specified in (a) through (f) of this Item with respect to such person(s).

- a. Name;
- b. Residence or business address;
- c. Present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such person(s) is conducted;
- d. Whether or not, during the last five years, such person has been convicted in a criminal proceeding (excluding traffic violations or similar infractions) and, if so, give the dates, nature of conviction, name and location of court, any penalty imposed, or other disposition of the case;
- e. Whether or not, during the last five years, such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, and as a result of such proceeding was or is subject to any order, judgment or decree, not subsequently reversed, suspended or vacated, pronounced or temporarily enjoining, barring, suspending or otherwise limiting involvement in any type of business, securities, commodities or banking, unit;
- f. Citizenship.

Item 3.

Purpose of Transaction

State the purpose or purposes of the acquisition of securities of the issuer. Describe any plans or proposals which the reporting persons may have which relate to or would result in:

- a. The acquisition by any person of additional securities of the issuer, or the disposition of securities of the issuer;
- b. An extraordinary corporate transaction, such as a merger, reorganization or liquidation, involving the issuer or any of its subsidiaries;
- c. A sale or transfer of a material amount of assets of the issuer or of any of its subsidiaries;
- d. Any change in the present board of directors or management of the issuer, including any plans or proposals to change the number or term of directors or to fill any existing vacancies on the board;
- e. Any material change in the present capitalization or dividend policy of the issuer;
- f. Any other material change in the issuer's business or corporate structure;
- g. Changes in the issuer's charter, bylaws or instruments corresponding thereto or other actions which may impede the acquisition of control of the issuer by any person;
- h. Causing a class of securities of the issuer to be delisted from a securities exchange;
- i. Any action similar to any of those enumerated above.

Item 4.

Interest in Securities of the Issuer

a. State the aggregate number and percentage of the class of securities identified pursuant to Item 1 beneficially owned (identifying those shares which there is a right to acquire within thirty (30) days from the date of this report) by each person named in Item 2. The abovementioned information should also be furnished with respect to persons who, together with any of the persons named in Item 2, comprise a group.

- b. For each person named in response to paragraph (a), indicate the number of shares as to which there is sole power to vote or to direct the vote, shared power to vote or to direct the vote, sole or shared power to dispose or to direct the disposition. Provide the applicable information required by Item 2 with respect to each person with whom the power to vote or to direct the vote or to dispose or direct the disposition is shared.
- c. Describe any transaction in the class of securities reported on that were effected during the past sixty (60) days by the persons named in response to paragraph (a). The description shall include, but not necessarily be limited to: (1) the identity of the person who effected the transaction; (2) the date of the transaction; (3) the amount of securities involved; (4) the price per share or unit; and (5) where or how the transaction was effected.
- d. If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of such securities, a statement to that effect should be included in response to this item and, if such interest relates to more than five (5%) percent of the class, such person should be identified.
- e. If the filing is an amendment reflecting the fact that the reporting person has ceased to be the beneficial owner of more than five (5%) percent of the class of securities, state the date on which such beneficial ownership was reduced.

Item 5.

Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

Describe any contract, arrangement, understanding or relationship among the person named in Item 2 and between such persons and any person with respect to any securities of the issue, including but not limited to transfer or voting of any of the securities, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies, naming the person with whom such contracts, arrangements, understandings or relationships have been entered into. Include such information for any of the securities that are pledged or otherwise subject to a contingency the occurrence of which would give another person voting power or investment power over such securities except that disclosure of standard default and similar provisions contained in loan agreements need not be included.

Item 6.

Material to be Filed as Exhibits


Copies of all written agreements, contracts, arrangements, understandings, plans or proposals relating to:

- the acquisition of issuer control, liquidation, sale of assets, merger, or change in business or corporate structure or any other matter as disclosed in Item 3; and
- the transfer or voting of the securities, finder's fees, joint ventures, options, puts, calls, guarantees of loans, guarantees against losses or the giving or withholding of any proxy as disclosed in Item 5.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Singapore on 2nd January, 2013.

notary attestation

Wilson Yip

By: 
(Signature of Reporting Person)



CHUA CHEE SENG, DIRECTOR
(Name/Title)