

COVER SHEET

0 0 0 0 1 0 8 4 7 6

S.E.C Registration Number

P H I L I P P I N E

S E V E N

C O R P O R A T I O N

(Company's full Name)

7 t h F l r . T h e C o l u m b i a T o w e r

O r t i g a s A v e . M a n d a l u y o n g C i t y

(Business Address: No. Street City / Town / Province)

Atty. Evelyn S. Enriquez
Corporate Secretary

Contact Person

724-44-41 to 53

Company Telephone Number

1 2 3 1

Month Day
Fiscal Year

1 8 . A

FORM TYPE

0 7

Month Day
Annual Meeting

3rd Thursday

**REPORT BY OWNER OF MORE
THAN FIVE PERCENT**

Secondary License Type, if Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = pls. use black ink for scanning purpose

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 18-A

REPORT BY OWNER OF MORE THAN FIVE PERCENT

Check the appropriate box:

Initial Filing

Amendment

Item/s amended by the Filing Item 4

1. Exact Name of Registrant as Specified in its Charter PHILIPPINE SEVEN CORPORATION

a. 7/F The Columbia Tower, Ortigas Avenue, Mandaluyong City 1501, Philippines
Address of Principal Offices Postal Code

b. SEC Identification Number 108476

c. (SEC Use Only)
Industry Classification Code

d. BIR Tax Identification Number 000-390-189-000

2. ASIAN HOLDINGS CORPORATION

Name of Reporting Person

a. 3/F Uni-Oil Building Bldg., Ayala, Alabang, Muntinlupa City
Address of Reporting Person Postal Code

b. 809-83-81
Telephone Number of Reporting Person

c. Filipino
Citizenship or Place of Organization of Reporting Person

ELIZABETH PARDO ORBETA

3/F Uni-Oil Building Bldg., Ayala, Alabang, Muntinlupa City

809-83-81

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity

Item 1. Security and Issuer

The subject shares are common shares of Philippine Seven Corporation ("PSC") which has principal office at the 7/F, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1501.

Item 2. Identity and Background

(a) Asian Holdings Corporation ("AHC") was incorporated under the laws of Philippines. It is majority owned and controlled by Filipino nationals.

(b) The principal office of AHC is located at 3/F Uni-Oil Bldg., Ayala, Alabang, Muntinlupa City.

(c) AHC is engaged in the business of a holding corporation.

(d) The current directors and executive officers of AHC are as follows:

Name	Nationality	Position
Marilyn Pardo	Filipino	Chairman
Elizabeth Orbeta	Filipino	President
Diana Aguilar	Filipino	Treasurer
Ignacio Pardo	Filipino	Director & Assistant Corporate Secretary
Barbara Tiangco	Filipino	Corporate Secretary

(e) Neither AHC nor any of its directors and executive officers has, during the last 5 years, been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors)

(f) Neither AHC nor any of its directors and executive officers has, during the last 5 years, been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, which resulted in any order, judgment, or decree permanently or temporarily enjoining, barring, suspending, or otherwise limiting involvement in any type of business, securities, commodities and banking.

(g) Citizenship: Filipino

Item 3. Purpose of Transaction

The transactions involve the disposal by AHC of 1,009,640 common shares.

Item 4. Interest in Securities of the Issuer

AHC is the direct beneficial owner of 29,661,363 common shares or 6.47% of the outstanding capital stock of PSC.

The 1,000,000 shares were disposed last October 13, 2017 at Php170.00 per share through the Philippine Stock Exchange and the 9,640 shares were disposed last October 17, 2017 at Php175.00 per share also through the Philippine Stock Exchange.

Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

N/A

Item 6. Material to be Filed as Exhibits

N/A

SIGNATURE





After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of on, 20.....


By: 
ELIZABETH PARDO ORBETA
President

19 OCT 2017

SUBSCRIBED AND SWORN to before me this day of 20..... affiant(s) exhibiting to me his/their Tax Identification Number, as follows:

NAME	ID NO.	DATE OF ISSUE	PLACE OF ISSUE
ELIZABETH PARDO ORBETA	TIN No. 116-078-139		

DOC. NO. 
PAGE NO. 
BOOK NO. 
SERIES OF 

.....
Notary Public

ATTY. BENJAMIN F. ALFONSO
NOTARY PUBLIC
UNTIL DECEMBER 31, 2017
PTR. NO. 3806846 – 11/15/2017 QUEZON CITY
IBP NO. 1038379 – 11/24/15 QUEZON CITY
ROLE NO. 1234
ADM. MATTER NO. WP-46 (2017-2018)
ADD.: NO.34 ASSETS SEC. OFF. BLDG., PROJ.8, Q.C.
MCLE NO. II-0020275- OCT. 29.2011