

August 15, 2012

PHILIPPINE STOCK EXCHANGE, INC.

3rd Floor, PSE PLAZA, Ayala Triangle Ayala Avenue, Makati City

> Attention: JANET A. ENCARNACION Head, Disclosure Department

Dear Ms. Encarnacion:

Attached is a copy of the Report by Owner of More than Five Percent 18-A filed with the Securities and Exchange Commission.

Thank you.

Very truly yours,

W 99

ATTY. EVELYN S. ENRIQUEZ Corporate Secretary

108152012000884



SECURITIES AND EXCHANGE COMMISSION

SECBuilding, EDSA, Greenhills, MandaluyongCity, MetroManila, Philippines Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

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Company Information

SEC Registration No.	0000108476
Company Name	PHIL. SEVEN CORP.
Industry Classification	
Company Type	Stock Corporation

Document Information

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 18-A

REPORT BY OWNER OF MORE THAN FIVE PERCENT

Check the appropriate box:

Initial Filing

Amendment

Item/s amended by the Filing Item 4

1. Exact Name of Registrant as Specified in its Charter PHILIPPINE SEVEN CORPORATION

		7/F The Columbia Tower, Ortigas Avenue, Mando ddress of Principal Offices	aluyo	ong City 1501, Philippir Postal Code		
	b. SE	EC Identification Number 108476	C.	(SEC Use Only)	`odo	
	d. Bl	IR Tax Identification Number 000-390-189-000		Industry Classification C	.ode	
2.	PROGRESSIVE DEVELOPMENT CORPORATION Name of Reporting Person					
		16-18/F Aurora Tower Building, Aurora Blvd., Aran Address of Reporting Person	eta	Center, Cubao, Quezon Postal Code		
		911-31-01 Telephone Number of Reporting Person				
	VI 17 91 No	FilipinoCitizenship or Place of Organization of ReportingCTOR R. KALAWTH Floor Aurora Tower, Cubao, Quezon City1-28-32ame, Address and Telephone Number of person is a partnership	erson	authorized to receive		

Item 1. Security and Issuer

The subject shares are common shares of Philippine Seven Corporation ("PSC") which has principal office at the 7/F, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1501.

Item 2. Identity and Background

(a) Progressive Development Corporation ("PDC") was incorporated under the laws of Philippines. It is majority owned and controlled by Filipino nationals.

- (b) The principal office of PDC is located at 16-18/F Aurora Tower Building, Aurora Blvd., Araneta Center, Cubao, Quezon City.
- (c) PDC is engaged in the business of real estate/holding company
- (d) The current directors and executive officers of PDC are as follows:

Name	Nationality	Position			
Jorge L. Araneta	Filipino	Chairman/President & CEO			
Judy A. Roxas	Filipino	Vice Chairman			
Rinfredo B. dela Cruz	Filipino	Director/COO			
Maria a. Fores	Filipino	Director			
Jose A. Sanchez	Filipino	Director			
Victor R. Kalaw	Filipino	EVP-Finance			
Rogelio G. Flores	Filipino	VP-Luzon Operations			
Elias Isagani A. Elacio	Filipino	Acting Corporate Secretary			

- (e) Neither PDC nor any of its directors and executive officers has, during the last 5 years, been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors)
- (f) Neither PDC nor any of its directors and executive officers has, during the last 5 years, been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, which resulted in any order, judgment, or decree permanently or temporarily enjoining, barring, suspending, or otherwise limiting involvement in any type of business, securities, commodities and banking.
- (g) Citizenship: Filipino

Item 3. Purpose of Transaction

The transaction involves the disposal by PDC of 47,130 shares of PSC.

Item 4. Interest in Securities of the Issuer

PDC is the direct beneficial owner of 25,032,642 common shares or 7.2214% of the outstanding capital stock of PSC.

The 47,130 shares were disposed last August 10, 2012 at Php70.00 per share through the Philippine Stock Exchange.

Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

N/A

Item 6. Material to be Filed as Exhibits

N/A

SIGNATURE

By: VICTOR R. KALAW

Executive Vice President

NAME VICTOR R. KALAW **ID NO.** SSS ID NO. 03-0901416-6 DATE OF ISSUE

PLACE OF ISSUE

Notary Public

PHILPPU: ANG Notary Public Commission No.NP-141 (2012-2013) PTR No. 603 Nor, Jun. 2, 2012, QC IBP No. 87613 Ope. 29, 2011, RSM 16th Floor, Aurora Tower, Araneta Center, Quezon City Attorney's Koll No. 54352 MCLE No. III-0004297

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SECRETARY'S CERTIFICATE

I, ELIAS ISAGANI A. ELACIO, of legal age, Filipino and with office address at the 16th Floor, Aurora Tower, Araneta Center, Quezon City after having duly sworn in accordance with law, hereby depose and state that:

- 1. I am the duly appointed Acting Corporate Secretary of PROGRESSIVE DEVELOPMENT CORPORATION (the "Corporation"), a corporation duly organized and existing under and by virtue of the laws of the Philippines, with principal office at the 16th-18th Floors, Aurora Tower, Araneta Center, Quezon City.
- 2. At the special meeting of the Board of Directors of the Corporation held on July 9, 2012 at the Boardroom, 18th Floor, Aurora Tower, Araneta Center, Quezon City, during which a quorum was present and acting throughout, the following resolutions were unanimously passed and adopted:

"RESOLVED, PROGRESSIVE that DEVELOPMENT CORPORATION (the "Corporation") hereby names, constitutes and appoints MR. VICTOR R. KALAW, the Corporation's Executive Vice President-Finance, as the Corporation's authorized representative to transact business with PHILIPPINE SEVEN CORPORATION ("SEVN") in connection with the Corporation's changes in the ownership of SEVN securities for filing and submission with the Securities and Exchange Commission (SEC) or such other appropriate government agency or instrumentality;

RESOLVED FURTHER, that MR. VICTOR R. KALAW, be as he is hereby, empowered and authorized to negotiate, sign, execute, endorse and deliver, for and on behalf and in the name of the Corporation, any application forms, documents, papers, contracts, and instruments, necessary or appropriate to proceed with, implement and effect the foregoing authorities, and to do and perform every and all acts as may be necessary or proper, or incidental thereto."

IN WITNESS WHEREOF, I have hereunto set my hand this _____day of July 2012 in Quezon City, Philippines.

ELIAS ISAGANI A. ELACIO Acting Corporate Secretary

PHILIP

Commission No NP-14

PTR No. 6031047. 10

IBP No. 876132, Dec. 29, 2011, RSM

16th Floor, Aurora Tower, Araneta Center, Quezon (

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SUBSCRIBED AND SWORN to before me in Quezon City this 2 6 2012 day of July 2012, by ELIAS ISAGANI A. ELACIO, who is personally known to me, and who is the same person who personally signed before me and acknowledged that she executed the foregoing Secretary's Certificate. ELIAS ISAGANI A. ELACIO exhibited to me his government issued identification Driver's License No. NO3-90-094936 valid until June 29, 2014.

Doc. No. 403 ; Page No. 82; Book No. 1; Series of 2012.