

112102012001264



# SECURITIES AND EXCHANGE COMMISSION

SECBuilding, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

## **Barcode Page**

The following document has been received:

Receiving Officer/Encoder : Julius N. Salustiano

Receiving Branch : SEC Head Office

Receipt Date and Time: December 10, 2012 04:35:39 PM

Received From : Head Office

Company Representative

Doc Source

Company Information

SEC Registration No.

0000108476

Company Name

PHIL. SEVEN CORP.

Industry Classification

Company Type

Stock Corporation

## **Document Information**

Document ID

112102012001264

Document Type

LETTER/MISC

Document Code

LTR

Period Covered

December 10, 2012

No. of Days Late

Ω

Department

CED/CFD/CRMD/MRD/NTD

Remarks

# **COVER SHEET**

S.E.C Registration Number  P H I L I P P I N E  S E V E N  C O R P O R A T I O N  (Company's full Name)  7 t h F I r . T h e C o I u m b i a T o w c r  (Rusiness Address: No. Street City / Town / Province)  Atty. Evelyn S. Enriquez Corporate Secretary  Contact Person  1 2 3 1 1  Company Telephone Number  REPORT BY OWNER OF MORE THAN FIVE PERCENT  Requiring this Doc.  Amended Articles Number/Section Total Amount of Borrowings  To be accomplished by SEC personnel concerned  File Number  LCU  Document I.D.  Cashier																												C		0		0	0	8	1	100	0	28	8	d	-	7	
S E V E N  C O R P O R A T I O N  (Company's full Name)  (7 t h F I r . T h e C o I u m b i a T o w e r  O r t i g a s A v e. M a n d a I u y o n g C i t y  (Business Address: No. Street City / Town / Province)  Atty. Evelyn S. Enriquez Corporate Secretary  Contact Person  1 2 3 1 and Thursday FORM TYPE  REPORT BY OWNER OF MORE THAN FIVE PERCENT  REPORT BY OWNER OF MORE THAN FIVE PERCENT  Amended Articles Number/Section  Total Amount of Borrowings  total No. of Stockholders  Domestic  Foreign  To be accomplished by SEC personnel concerned  File Number  LCU  Cashier						_		_			,				_	_		-			•	_			_	_		_	_	_		T	1		graci	1	T		1			-	Ť
(Company's full Name)  (Company is full Na	•	H	1	L	.   1	l	P	L	P	ı		N		E				L	1													L	1				_	_	L			1	1
(Company's full Name)  7 t h F l r . T h e C o l u m b i a T o w e r  (Business Address: No. Street City / Town / Province)  Atty. Evelyn S. Enriquez Corporate Secretary  Contact Person  1 2 3 1 onth Day Fiscal Year  REPORT BY OWNER OF MORE THAN FIVE PERCENT  Amended Articles Number/Section Total Amount of Borrowings  otal No. of Stockholders  To be accomplished by SEC personnel concerned  File Number  LCU  Company's full Name)  7 t h F l r . T h e C o l u m b i a T o w e r  y o n g C i t y  724-44-41 to 51  Company Telephone Number  To be accomplished by SEC personnel concerned	5	E	V	1	=	N	Γ	T			T					I			I			I	1			I				1			I				1					I	1
(Company's full Name)  7 t h F l r . T h e C o l u m b i a T o w e r  (Business Address: No. Street City / Town / Province)  Atty. Evelyn S. Enriquez Corporate Secretary  Contact Person  1 2 3 1 onth Day Fiscal Year  REPORT BY OWNER OF MORE THAN FIVE PERCENT  Amended Articles Number/Section Total Amount of Borrowings  Domestic Foreign  To be accomplished by SEC personnel concerned  Document I.D.  Cashier		0		,	p	0		R	Δ		т	T	ı		0	I	N		T			Т	T	1			T	1			T	1			T	T			T		T	T	T
To be accomplished by SEC personnel concerned	_	//		330		_	123						_		_	1.		1		-	_	1_					_	-			_		-	-			T		_	_		_	1
To be accomplished by SEC personnel concerned															1	((	Cor	mos	anv	v's	ful	I N	am	e)	_		1	4		L	_	-		1			1	_		-	-	-	
Contact Person  1 2 3 1 Onth Day Fiscal Year  REPORT BY OWNER OF MORE THAN FIVE PERCENT  Secondary License Type, if Applicable  Amended Articles Number/Section  To be accomplished by SEC personnel concerned  To be accomplished by SEC personnel concerned  To be accomplished by SEC personnel concerned  Document 1.D.  Cashier	_				-	١.			_	Т	T	-		_	1	2000		_	E SHI		_				-	Ti	h		1.	. 1		7	- 1	^	v	s	6	T	r	T	T	7	
(Business Address: No. Street City / Town / Province)  724-44-41 to 51  Company Telephone Number  Contact Person  1 2 3 1  Onth Day Fiscal Year  REPORT BY OWNER OF MORE THAN FIVE PERCENT  Secondary License Type, if Applicable  Amended Articles Number/Section Total Amount of Borrowings  otal No. of Stockholders  Domestic Foreign  To be accomplished by SEC personnel concerned  File Number  LCU  Document I.D.  Cashier	7	t	h		-	1			•	_	1	-	1	n		9		Ľ		•	1	•	-			L.				- 1	L				_		_	_		1	_		_
Atty. Evelyn S. Enriquez Corporate Secretary  Contact Person  1 2 3 1 Indication Day Fiscal Year  REPORT BY OWNER OF MORE THAN FIVE PERCENT  Secondary License Type, if Applicable  Pept. Requiring this Doc.  Amended Articles Number/Section Total Amount of Borrowings  Dotal No. of Stockholders  To be accomplished by SEC personnel concerned  File Number  LCU  Cashier	0	r	t	i	g	8	3	s																		T				1000		n	g			С	i		t	1	y		
Contact Person  Contact Person  I 2 3 1 Onth Day Fiscal Year  REPORT BY OWNER OF MORE THAN FIVE PERCENT  Secondary License Type, if Applicable  Amended Articles Number/Section  Total Amount of Borrowings  To be accomplished by SEC personnel concerned  File Number  Company Telephone Number  Company Telephone Number  O 7 3rd Thursday Month Day Annual Meeting  Annual Meeting  Amended Articles Number/Section  Total Amount of Borrowings  Domestic Foreign  Cashier	_	_	_	_	_	-			-	15	ous	88.80	255		7	i es		NO			,66	Cit	·¥ £	,,,	au.	1		F	,	-	-		724	4-	44	4	1	to	5	1			
Contact Person  I 2 3 1 Onth Day Fiscal Year  REPORT BY OWNER OF MORE THAN FIVE PERCENT  Secondary License Type, if Applicable  Amended Articles Number/Section  Total Amount of Borrowings  otal No. of Stockholders  Domestic  To be accomplished by SEC personnel concerned  File Number  LCU  Cashier		Att	y.	Ev	ely	n	S.	E	nr	pi	u	ez																						-	-	-	_	-	-	-	-	er	h
REPORT BY OWNER OF MORE THAN FIVE PERCENT  Secondary License Type, if Applicable  Amended Articles Number/Section  Total Amount of Borrowings  otal No. of Stockholders  Domestic  To be accomplished by SEC personnel concerned  File Number  LCU  Cashier			Co	rpc	rat	e :	Se	cr	eta	ar	y																								<b>5</b> 6 W 6		10000						
REPORT BY OWNER OF MORE THAN FIVE PERCENT  Secondary License Type, if Applicable  Amended Articles Number/Section  Total Amount of Borrowings  Dotal No. of Stockholders  To be accomplished by SEC personnel concerned  File Number  LCU  Cashier				C	onta	ct I	er	sor	1						1																												
REPORT BY OWNER OF MORE THAN FIVE PERCENT  Secondary License Type, if Applicable  Amended Articles Number/Section Total Amount of Borrowings  Dotal No. of Stockholders  To be accomplished by SEC personnel concerned  File Number  LCU  Document I.D.  Cashier		2		3	1	7												I	1	1	В			4		1					1	0	1	7		3	3	rd	T	hı	ır	sd	ау
REPORT BY OWNER OF MORE THAN FIVE PERCENT  Secondary License Type, if Applicable  Amended Articles Number/Section  Total Amount of Borrowings  Domestic Foreign  To be accomplished by SEC personnel concerned  File Number  LCU  Cashier	on	th	1068	D	_	-												_	1777	- District	المنت	-	40.00			1					,				al M	00	tine	3	E	Day	Y		00000
Secondary License Type, if Applicable  Amended Articles Number/Section  Total Amount of Borrowings  otal No. of Stockholders  To be accomplished by SEC personnel concerned  File Number  LCU  Document I.D.  Cashier	- 3	Fisca	il Ye	ar							Г	-	D	FI	PC	\R	т	R	v	0	w	NE	FR	0	F	M	OI	₹E	0	٦				,	2010	-	511.53	2					
Dept. Requiring this Doc.  Amended Articles Number/Section  Total Amount of Borrowings  Otal No. of Stockholders  Domestic  Foreign  To be accomplished by SEC personnel concerned  File Number  LCU  Cashier												37	1.00																	-													
Dept. Requiring this Doc.  Amended Articles Number/Section  Total Amount of Borrowings  Otal No. of Stockholders  Domestic  Foreign  To be accomplished by SEC personnel concerned  File Number  LCU  Cashier															. 1	_											7			_													
rept. Requiring this Doc.  Amended Articles Number/Section  Total Amount of Borrowings  Otal No. of Stockholders  To be accomplished by SEC personnel concerned  File Number  LCU  Document I.D.  Cashier															Se	cor	nda	arv	Lic	en	se	Ty	pe,	if A	lpp	lica	able	9															
Total Amount of Borrowings  otal No. of Stockholders  To be accomplished by SEC personnel concerned  File Number  LCU  Document I.D.  Cashier																																											
Total Amount of Borrowings  otal No. of Stockholders  To be accomplished by SEC personnel concerned  File Number  LCU  Document I.D.  Cashier	1																														L			0.00			2000		110040	82.0	100		
To be accomplished by SEC personnel concerned  File Number  LCU  Domestic Foreign  To be accomplished by SEC personnel concerned  Cashier	ер	t. Re	equi	ring	this	Do	C.																						100	2000										er	/50	ect	on
To be accomplished by SEC personnel concerned  File Number  LCU  Document I.D.  Cashier	_	_	_	_	-																					-				oti	al A	m	oun	t c	of Be	orr	OW	ing	IS	-			
File Number LCU  Document I.D. Cashier	ota	al No	. of	Sto	ckho	olde	ers																		1	T	D	on	nes	tic			_		-			F	ore	igr	1		
File Number LCU  Document I.D. Cashier											-300						Ow H I				***	444	4890		reserve			7.50	e e		055		100	37.0	2.076	755		5.70		200	77.7	-	
Document I.D. Cashier											To	b)	e a	3C	con	npi	ish	ied	by	S	EC	pe	rso	nne	i co	onc	ceri	nec	1														
Document I.D. Cashier																																											
				Fil	e N	um	bei	r															L	.0																			
							T	T		T	1		7																														
STAMPS						ent	I.	D.		-			_									(	Cas	hie	r																		
STAMPS			-	Doc	um																																						
SIAMPS	1			Doc	u				•••	***		***																															
				Doc	4				•••	***		***																															

Remarks = pls. use black ink for scanning purpose

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 18-A

## REPORT BY OWNER OF MORE THAN FIVE PERCENT

Check the appropriate box:		

Initial Filing

Amendment

Item/s amended by the Filing Item 4

- 1. Exact Name of Registrant as Specified in its Charter PHILIPPINE SEVEN CORPORATION
  - a. 7/F The Columbia Tower, Ortigas Avenue, Mandaluyong City
    Address of Principal Offices
    Postal Code
  - b. SEC Identification Number 108476
- c. (SEC Use Only)
  Industry Classification Code
- d. BIR Tax Identification Number 000-390-189-000
- 2. ASIAN HOLDINGS CORPORATION

Name of Reporting Person

 a. 3/F Uni-Oil Building Bldg., Ayala, Alabang, Muntinlupa City Address of Reporting Person

Postal Code

- b. 809-83-81 Telephone Number of Reporting Person
- c. Filipino

Citizenship or Place of Organization of Reporting Person ELIZABETH PARDO ORBETA 3/F Uni-Oil Building Bldg., Ayala, Alabang, Muntinlupa City 809-83-81

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity

# Item 1. Security and Issuer

The subject shares are common shares of Philippine Seven Corporation ("PSC") which has principal office at the 7/F, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1501.

## Item 2. Identity and Background

- (a) Asian Holdings Corporation ("AHC") was incorporated under the laws of Philippines. It is majority owned and controlled by Filipino nationals.
  - (b) The principal office of AHC is located at 3/F Uni-Oil Bldg., Ayala, Alabang, Muntinlupa City.
  - (c) AHC is engaged in the business of a holding corporation.
  - (d) The current directors and executive officers of AHC are as follows:

Name	Nationality	Position
Marilyn Pardo	Filipino	Chairman
Elizabeth Orbeta	Filipino	President
Diana Aguilar	Filipino	Treasurer
Ynigo Pardo	Filipino	Director
Barbara Tiangco	Filipino	Corporate Secretary

- (e) Neither AHC nor any of its directors and executive officers has, during the last 5 years, been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors)
- (f) Neither AHC nor any of its directors and executive officers has, during the last 5 years, been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, which resulted in any order, judgment, or decree permanently or temporarily enjoining, barring, suspending, or otherwise limiting involvement in any type of business, securities, commodities and banking.
- (g) Citizenship: Filipino

## Item 3. Purpose of Transaction

The transaction involves the acquisition and/or receipt by AHC of 3,493,571 PSC common shares pursuant to the 15% stock dividend declaration by PSC.

## Item 4. Interest in Securities of the Issuer

AHC is the direct beneficial owner of 26,784,047 common shares or 6.72% of the outstanding capital stock of PSC.

The additional 3,493,571 PSC common shares were acquired/received pursuant to the declaration of 15% stock dividend by PSC and its distribution on December 3, 2012, the payment date.

Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

N/A

Item 6. Material to be Filed as Exhibits

N/A

## SIGNATURE

By

ELIZABETH PARDO ORBETA

President

subscribed and sworn to before me this \_\_\_\_\_\_ day of \_\_\_\_\_\_ 20..... affiant(s) exhibiting to me his/their Tax Identification Number, as follows:

NAME ELIZABETH PARDO ORBETA ID NO. TIN No. 116-078-139 DATE OF ISSUE

PLACE OF ISSUE

PAGE NO. COMMINGENOR NO. COMMI

SERVER 2

ATTY, SANGE ! CARPIL

ptary Public

ONTH DECEMBER 31, 2012 PLE Ma. 22, 172 TIM 106-916-997 MCLE Ma. III-100-4306

TR NO. 7514306 ISSUED DN IAN. 2, 2012 AT PASIE CEP. TRP No. 884747

# SECRETARY'S CERTIFICATE

REPUBLIC OF THE PHILIPPINES )
) SS

Doc. No.

Page No. \_\_\_\_ Book No. \_\_\_\_ Series of 2012

## PASIS CITY

I, BARBARA PARDO TIANGCO, of legal age, Filipino, and with office address at 3/F Unioil Bldg., 1222 Acacia corner Commerce Ave., Madrigal Business Park, Ayala, Alabang, Muntinlupa City, after being duly sworn in accordance with law, depose and state that:

- I am the duly appointed Corporate Secretary of ASIAN HOLDINGS CORPORATION (the "Corporation"), a Corporation duly organized and existing under and by virtue of the laws of athe Philippines, with principal office at 3/F Unioil Bldg., 1222 Acacia corner Commerce Ave., Madrigal Business Park, Ayala, Alabang, Muntinlupa City;
- 2. At the special meeting of the Board of Directors of the Corporation held on April 25, 2012, at 3/F Unioil Bldg., 1222 Acacia corner Commerce Ave., Madrigal Business Park, Ayala, Alabang, Muntinlupa City, during which a quorum was present and acting throughout, the following resolutions were unanimously passed:

"RESOLVED, that the Board of Directors of ASIAN HOLDINGS CORPORATION (AHC or the "Corporation"), hereby names, constitutes and appoints MS. ELIZABETH PARDO ORBETA, the Corporation's President, as the Corporation's authorized representative to transact business with PHILIPPINE SEVEN CORPORATION ("SEVN") in connection with the Corporation's changes in the ownership of SEVN securities for filing and submission with the Securities and Exchange Commission (SEC) or such other appropriate govern agency or instrumentality;

RESOLVED FURTHER, that MS. ELIZABETH PARDO ORBETA, be as she is herby, empowered and authorized to negotiate, sign, execute, endorse and deliver, for and on behalf and in the name of the Corporation, any applicable forms, documents, papers, contracts and instruments, necessary or appropriate to proceed with, implement and effect the foregoing authorities, and to do and perform every and all acts as may be necessary or proper, or incidental thereto."

	2012 at	ereunto set my hand this day
		BARBARA PARDO TIANGCO Corporate Secretary
of	ED AND SWORN to before 2012, affiant exhibiting 19, 2008t Manila	to me her Passport No. XX0985214
		NOTARY PUBLIC
		ATTY, PAIGH L CRPIU

JAN. 2. 2012 AT PASIS CITY JRP No. 884745